



ITM Business School

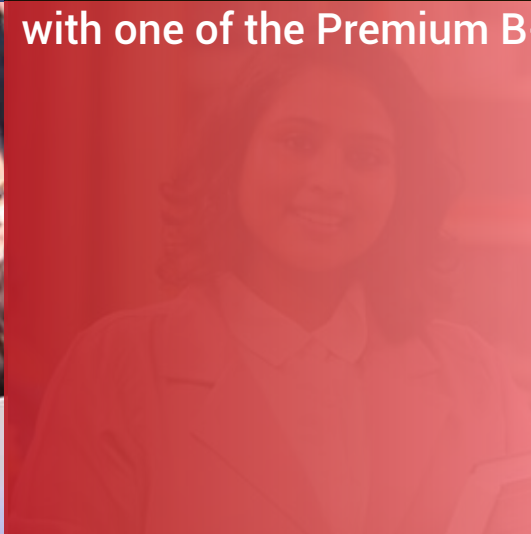
Institute for Technology and Management

Chennai | Navi Mumbai | Raipur | Vadodara | Warangal

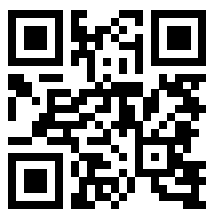


Pursue your Passion

with one of the Premium B-Schools in India



Apply Online



PGDM *iConnect*
2022-24

APPROVED BY



ADMISSION PROSPECTUS





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iConnect

Education that connect
to your future

Dear Student,

Thank you for considering ITM Business School, and congratulations on taking the first step towards your management career. Business Management has changed considerably in the last decade and business schools are striving to adapt their curricula to meet the needs of aspiring business professionals.

At ITM Business School, we've been constantly re-imagining what the ITM PGDM should deliver and this has brought us to the forefront of business education in India. Consistently ranked among the Top 25 business Schools in India, and as high as 14th rank all-India in recent times, ITM Business School can be the platform for you to launch your business career.

Since 2012, we've branded the ITM PGDM program as '*iConnect*'. *iConnect* refers to our unique take on management education which focuses on teaching students a modern curriculum, combined with developing in them a wide range of business and personal skills. ITM PGDM *iConnect* features extensive soft-skills training, a 5 month internship and a stream-lined academic curriculum that covers both the foundational knowledge as well as the latest know-how from various fields of business and technology.

ITM Group is in its 30th year, and we are more committed than ever to deliver on our mission of value focused education leading to positive and life-changing outcomes for our students.

I wish you the very best in your journey!

Dr. P. V. Ramana
Chairperson, ITM Group of Institutions



Vision

To deliver world class management education through continuous innovation in the learning process To transform students to be conceptually strong with excellent interpersonal skills and a positive attitude all wrapped in humility



Mission

To be a high quality world class institution providing affordable contemporary management education.



Goals

To source, train and deploy young professionals to make a positive impact on the corporate world and also effectively contribute to society with a deep sense of integrity and ethics, professionalism and social responsibility thus contributing to nation building.



Values

To create a pool of academically strong and motivated teaching community to foster & develop entrepreneurship skills and cultivate leadership attributes in students.

About ITM Group

30 Years of excellence in education

ITM Group of Institutions was established in 1991 by Dr. P.V. Ramana, Founder and Chairman. Today, we offer the highest quality higher and technical education at our Institutions located across India, in various streams including Engineering, Management, Health Sciences, Hotel Management, Culinary Arts, Fashion and Interior Design.

ITM Group operates 5 Business Schools offering AICTE approved full-time PGDM programs.

ITM Universities in Raipur, Chattisgarh and Vadodara, Gujarat are UGC recognized, and offer a range of undergraduate and postgraduate programs in Engineering, Life sciences, Law, Design, Hospitality and Management.

The group has 2 renowned Institutes of Hospitality Management and Culinary Arts in Mumbai, as well as a Design School in Mumbai. ITM Institute of Health Sciences is a pioneering Institution, working closely with the health industry to offer programs in allied health professions.

ITM has associations with renowned universities across the world, such as RMIT (Aus.), Queen Margaret Univ. (UK), Politecnico Milano, (Italy) and many more.

In 30 years, ITM Group has grown in reputation and size, with over 45,000+ students currently enrolled in our campuses across India.



We are *Growing*



Scan Me to check
ITM Group's Growth
since its inception





45000+
ALUMNI

1500+
ENTREPRENEURS

800+
GLOBAL
PROFESSIONALS

650+
CEOS

150+
ALTERNATIVE
CAREERS



About ITM Business School

Founded in 1991, ITM Business School is a member of the ITM Group of Institutions. ITM Business School has campuses in Navi Mumbai, Chennai, and Warangal. At these campuses, ITM offers the AICTE approved ITM PGDM iConnect program.

In 2017, ITM Business School launched its programs at ITM University at Raipur and ITM Vocational University at Vadodara. At these campuses, ITM offers the ITM MBA iConnect program.

Business education is at the very core of ITM Group of Institutions, and ITM Business School is our flagship institution. Since 1991, thousands of graduates have moved into successful careers and our Alumni network consists of hundreds of professionals who lead large organizations, as well as many entrepreneurs who have launched successful businesses in a wide range of sectors.

ITM's faculties range from highly experienced industry veterans, to young professionals and subject experts. In addition, a team of dedicated life-skills trainers delivers ITM's innovative TALEWIND program to all PGDM students.

We take your careers very seriously at ITM, therefore we have a centralised national team of placement managers who engage with India's top companies to bring them to campus for final placement and internship hiring.

ITM Business School

Navi Mumbai

Kharghar is renowned for being a world class educational hub, talent hub and intellectual capital of Navi Mumbai. This is where ITM Business School stands tall celebrating 30 years of existence, nurturing business leaders and professionals of class. ITMs' Sprawling campus with hostel facility has extraordinary student community from across India fulfilling the adage "unity and learning in diversity". ITM team of Professors and Staff collaborate to provide excellent experience to our students who are far away from home to study with us. The large auditoriums, the theatre, the greenery, the cafeteria, labs, library, placement cell, counselling room and the entire campus breathe intellect and youthful energy.

For 30 Years, ITM Business Schools
have been consistently ranked among
India's elite business schools.

Recent
Rankings

Outlook - ICARE MBA Ranking: India's Best B School 2021

#10th

Among the Private
Business Schools
in West Zone

#14th

Among the Private
Standalone
Business Schools
in India

#32nd

Among the Top
Business Schools
in India

ITM Kharghar got a 2 Palm ranking
in a Global B-School Survey.

#14th

Amongst Top 20
West Zone B- Schools
By Times Annual B-School
Ranking Survey 2021

#19th

Among Top 75 Private
Business Schools in India
By Times Annual B-School
Ranking Survey 2021

#25th

Among the Top Private
Business Schools in India
By Cfore- EW B-School
Survey 2021

#28th

Among Top 100 Business
Schools By Times Annual
B-School Ranking Survey
2021

#6th

in Top Private
B-Schools in Mumbai
By Times B-School 2020

#8th

Top B-Schools in Mumbai
By Business Today 2020

#10th

in the Top Eminent
B-Schools of Super
Excellence By GHRDC- CSR
B-School Survey 2020

#12th

By Business World
B-School Survey
Regional 2019

#32nd

By Business World
B-School Survey Private
2019

#34th

By Careers 360
B-School Ranking
Survey 2019

#2nd

In Mumbai by All India
by Times B-School
Survey 2018

#5th

In Maharashtra
by All India by Times
B-School Survey 2018

#8th

Among Top 75 in
West Zone by Times
B-School Survey 2018

#15th

Among Top 100 Business
Schools - Times B-School
Survey 2018



ITM Business School Chennai

ITM Business School Chennai campus is an ideal and exclusive institution of higher learning in management. Situated amidst international companies in SIPCOT IT Park at OMR road, the sprawling four acre campus offers a high-tech experience in learning. The modern infrastructure with Wi-Fi enabled, AC class rooms and computer aided teaching makes it pleasant and effective. A library with over 20000 books, 45 national and 11 international journals, two research oriented electronic search engines namely Jgate and EBSCO enable students to develop original research. Doctorate level qualified and industry veterans as faculty offer an intensive learning environment. AICTE approval, high industry recognition, top ratings by reviewing bodies and a very successful placement program with 100% placement record over the years make ITM Business School, Chennai, a first choice destination for management education.

Outlook - ICARE MBA Ranking: India's Best B School 2021

#32nd

Among the Private Standalone
Business Schools in India

#27th

Among the Private Business
Schools in South Zone

AA+

Rating by Careers360 India's Best
B-Schools Survey in 2017

#27th

Outstanding B-Schools of Excellence
by Competition Success Review 2018

#23rd

ITM Business School, Chennai
by Times B School Survey 2018



ITM Business School Warangal

ITM Business School, Warangal was established in 1995 as a fully residential campus nestled in the educational township of Warangal where the historic Kakatiya University and NIT are located. The city is 130kms (2 hours) away from the mega-city of Hyderabad and well connected to it by several trains and buses.

The campus was designed to reflect the indigenous architecture of the region around Warangal, which is replete with history and ancient civilization. Characterized by its lush plantations and large central garden, the campus has new academic, administration and hostel buildings in keeping with the demand for high-quality, modern facilities.

Outlook - ICARE MBA Ranking: India's Best B School 2021

#29th

Among the Private Affiliated
Colleges in India

#39th

Among the Private Business
Schools in South Zone

#141th

All Over India Ranking
(Govt. & Pvt.)

#119th

Top Pvt. B-School India

#47th

Top Pvt. B-Schools - South

#51st

Top B-School in South Zone
(Govt and Pvt)



ITM Business School, at ITM Vocational University, Vadodara GJ

Since its founding in 2014, ITM Vocational University Vadodara has pioneered a blended approach to delivering its popular ITM iConnect MBA program. Combining industry immersion through internships, industry sponsored research and project work as well as workshops and masterclasses conducted by senior industry executives, the ITM iConnect MBA is an excellent opportunity for students to get well-trained and ready for the techno-industrial future. The MBA program has seen excellent placement figures even in the midst of the pandemic, due to the extensive industry connections that the University has built over the years.

The campus features modern infrastructure, with A/C classrooms, large computer labs, on-campus wifi, canteen and recreation facilities. In addition, the University provides accommodation and transport facilities.

The University is a UGC recognized, private university and conducts a wide range of courses in management, engineering and health sciences, out of its expansive campus at Vadodara.

Highlights:

- 2 year full-time ITM iConnect MBA program
- UGC approved University
- The ITM iConnect experience in MBA degree format
- Extensive Industry internships and projects
- A young and well-qualified faculty team
- 100% Placement Record in 2021



ITM Business School at ITM University, Raipur CG

Established in 2012, ITM University Raipur is the largest member of the ITM Group of Institutions. The university has been offering the ITM iConnect MBA program very successfully, with excellent academic achievement and placement records. Supported by a group of experienced faculties, extensive infrastructure, and industry exposure, the student cohort has achieved significant success. ITM University at Raipur is situated in a large 25 acre campus, with over 2 lakh sq. ft of academic spaces such as large classrooms, cafeteria, computer labs and more. The campus offers convenient hostel facilities with a shuttle bus service. ITM Business School at ITM University will offer the full ITM iConnect experience, including the industry internships, Talewind training and top notch placement opportunities. ITM University is a UGC recognized private university.

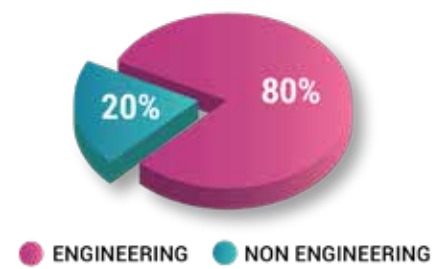
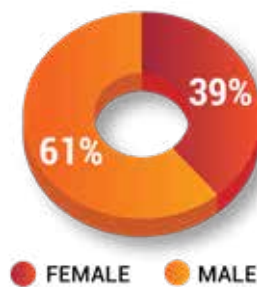
Highlights:

- 2 year full-time ITM iConnect MBA program
- Extensive Industry internships and projects
- Highly experienced and well-qualified faculty team
- 100% Placement Record in 2021
- UGC approved University

Placement *Success*

We focus on getting the best brands and high-demand job profiles, giving our students a world of interesting opportunities in a wide range of industries.

ITM is known for its excellent corporate connections through live projects, placements and internships. Prominent recruiters such as Airtel, ICICI, JP Morgan Chase, Godrej, HDFC, Deloitte, Saint Gobain, Larsen and Toubro to name a few, have graced our campus for recruiting students in the past academic years. The strong relationship with corporates vouches for the robust curriculum that builds great managers.



ITM Navi Mumbai Placement Records - 2021

Highest: INR **22 LPA** | Average: INR **8.5 LPA**

Specialization	Highest INR Lacs	Average INR Lacs
Marketing	22.0	8.5
Finance	14.2	7.6
Business Analytics	13.4	6.0
Supply Chain & Operation Management	13.4	6.0
International Business	15.0	7.1
Retail Management & Marketing	22.0	7.0
Human Resource & Management	8.0	5.6
Financial Markets	10.8	6.5
Digital Marketing and Transformation	8.5	5.6
Fintech	9.2	6.4

Highest & Average Salary - ITM Other Campuses

ITM Chennai	10.2	6.8
ITM Warangal	7.8	5.2

Major Recruiters



Some of the prominent brands that visited campus this year

FMCG



Real Estate



Banks



Consulting



Logistics



BFSI



Retail



Manufacturing



iFirst Scholarship 2021

Funded by the ITM Trust, ITM Business School prides in offering a wide range of scholarships upto 100%. The scholarship is open to all successful PGDM applicants, who have sound academic and professional merit and demonstrate the ability to contribute to all the aspects of the programs.

ITM conducts National Scholarship test to provide opportunity to all PGDM / MBA Aspirants to avail program fee concession.

Scholarships Achievers 2021 - 23



Nisarg Langalia
100% Scholarship
PGDM - Finance 2021 - 23



Anam Khan
100% Scholarship
PGDM - Finance 2021 - 23



Anish Vishwakarma
50% Scholarship
PGDM - Marketing 2021 - 23



Aanchal Dogra
50% Scholarship
PGDM - Finance 2021 - 23

Ekta Jagdish Yadav
PGDM - Marketing
30% Scholarship

Sahil Kamulkar
PGDM - Finance
25% Scholarship

Anuja Goyal
PGDM - Finance
25% Scholarship

Isha Jain
PGDM - Marketing
25% Scholarship

Gweneal D'mello
PGDM - Business Analytics
25% Scholarship

Shivansh Mehrotra
PGDM - Finance
25% Scholarship

Falguni Rakhecha
PGDM - Financial Markets
25% Scholarship

Akanksha Singh
PGDM - Marketing
25% Scholarship

Mohit Agarwal
PGDM - Marketing
25% Scholarship

Simran Kaur
PGDM - DMT
25% Scholarship

Mehul Jain
PGDM - Marketing
25% Scholarship

Prafull Agarwal
PGDM - Finance
25% Scholarship

Nishva Zafar
PGDM - Marketing
25% Scholarship

Vani Patel
PGDM - Finance
25% Scholarship

Sweta Gupta
PGDM - Finance
25% Scholarship

Akshay Gopal
PGDM - SCOM
25% Scholarship

Angel Garg
PGDM - IB
25% Scholarship

Anjali Sharma
PGDM - HRM
20% Scholarship

Atharva Bhoir
PGDM - RMM
20% Scholarship

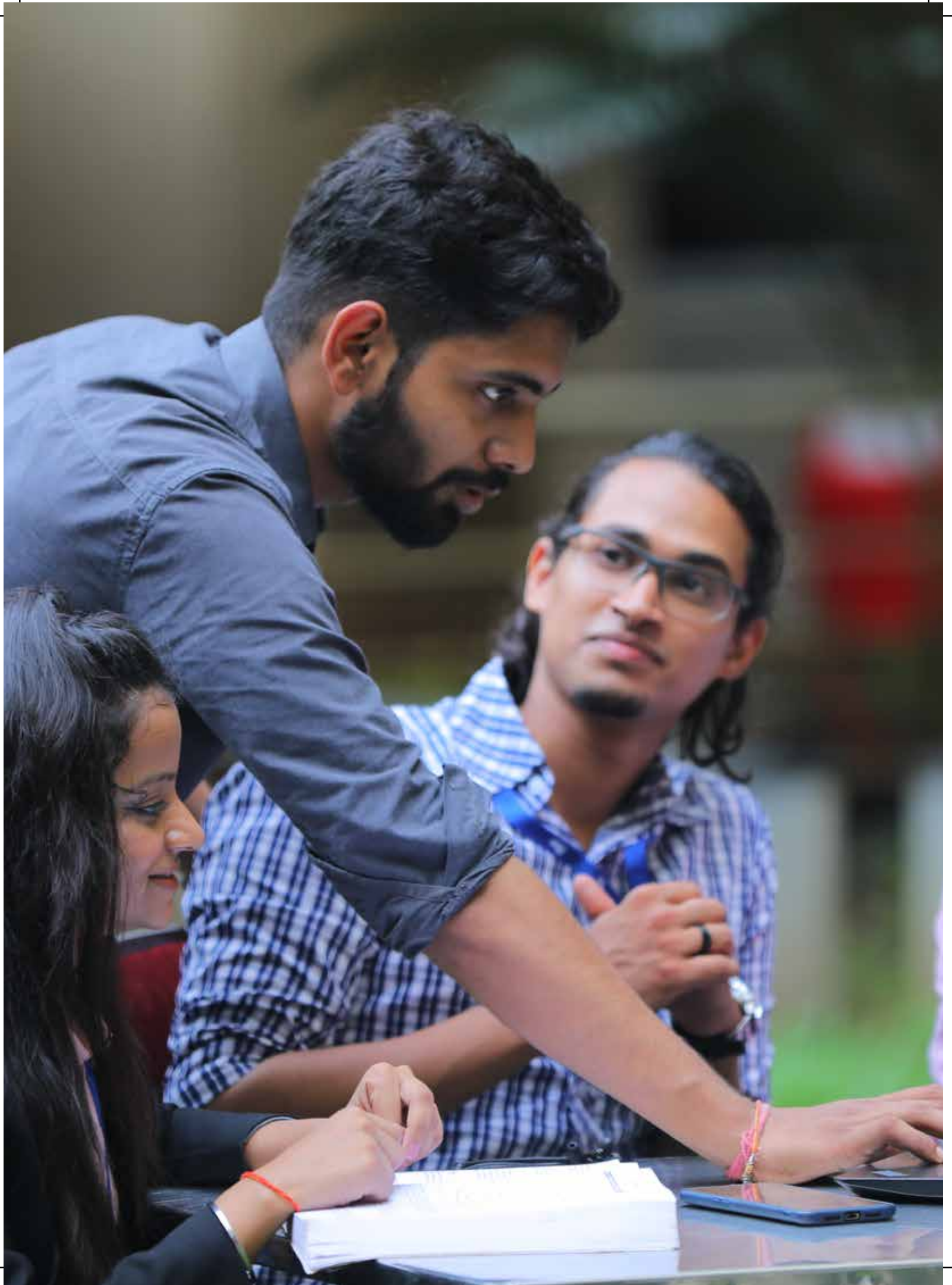
Shubham More
PGDM - DMT
20% Scholarship

Kotagiri Sairaj
PGDM - Marketing
15% Scholarship

Aditi Srivastava
PGDM - Finance
15% Scholarship

Akanksha Chatterjee
PGDM - FINTECH
10% Scholarship

Anurag Mishra
PGDM - Marketing
10% Scholarship



Prestigious *Alumni*

It gives us immense pride to share the journey of our Prestigious Alumni. Below they have shared their views and opinions about their learning phase and entire journey while they studied with us.



"My experience at ITM was very valuable as I gained useful functional insights about my profession which has since then stood me in good stead. I hold ITM pedagogy and curriculum in high regard as it is very practical and useful in the current management context"

Sunjoy Dhaawan (Batch: 1991-1993)
Vice President - DHL Express India



I always say that ITM days were my happiest days as they were the most challenging and learning days of my life. We had great and experienced faculties both Regular and visiting at that time especially in finance. Infrastructure, administration and course curriculum assisted us in our goal to learn more and more at the same time attaining practical knowledge. ITM will always have a special place as I made friends for life. We all cherish our memories of ITM whenever we get together. Seeing dreams coming true which we saw at ITM is always a pleasure.

Shweta Laddha (Batch: 2007 - 2009)
Senior Manager - Aditya Birla Capital



"ITM was not only an education institute for me but it presented me with Kaleidoscope of experiences which made me a professional even before I stepped out into the corporate world. Two years of studying and living in ITM was the most cherished time of my life. The learnings, and the small but profound insights given by our visiting faculties, the fun and the late nights presentation reparations, the ups and the downs every moment spent with ITM is still nurtured by everyone of us because you change the moment you become an "ITM-ite"... it helps you to find the best of you.

Ritika Patel (Batch: 2007 - 2009)
HR Business Partner - Kirloskar Oil Engines Ltd



ITM was a wonderful experience in terms of both learning as well as fun and it was a turning point in my career. At ITM, emphasis is given on making us not only academically brilliant, but true leaders and team players, thus preparing us for the real life corporate world. I wish everyone from the past, present and future batches, all the best and also wish to thank the faculty that has taught at ITM over the years.

Dipu Rajan (Batch: 2004 - 2006)
Assistant Vice President: HDFC Bank

- **Sameer Kamdar**
Batch: 1993-95
CEO & Managing Director
ASK Investment Managers Pvt. Ltd.
- **Keyur Shah**
Batch: 1994-96
CEO
Muthoot Pappachan Group
- **Rahul Vira**
Batch: 1994-96
CEO
Skechers South Asia
- **Tanveer Monga**
Batch: 1999-01
TruFid Investment Advisors Pvt Ltd
- **Sudhir Padiyar**
Batch: 1991-93
Principal
ConSultAnt Capital Advisor
- **Harsh Joshi**
Batch: 1991-93
Director
Motilal Oswal Securities
- **Pullin Shroff**
Batch: 1992-94
Director
Charak Pharma
- **Rajesh Makharia**
Batch: 1993-95
Director
IDFC Securities
- **Priti Shetty**
Batch: 1997-99
Director - HR
Flipkart
- **Kaushal Mehta**
Batch: 1997-99
Director - Partner Profitability & Incentives
Microsoft Corp India Pvt. Ltd.
- **Bharat Parekh**
Batch: 1991-93
Executive Director
CLSA
- **Ashish Pugalia**
Batch: 1997-99
Executive Director
JP Morgan
- **Amar Urhekar**
Batch: 1995-97
President
McCann Health
- **Sanjay Kulkarni**
Batch: 1996-98
Global Vice President
Sap
- **Anjali Pethe**
Batch: 1991-93
Senior Vice President
Citibank
- **Vikas Pandey**
Batch: 1991-93
Senior Vice President
HDFC Bank
- **Gaurav Dhavan**
Batch: 1994-96
Senior Vice President
Times Television Network
- **Perna Bansal**
Batch: 1995-97
Senior Vice President
DBS Bank
- **Naresh Sharma**
Batch: 1991-93
Vice President - Commercial
Mumbai International Airport Pvt. Ltd.
- **Karthik Lakshminarayan**
Batch: 1993-95
Vice President - Media Planning & Strategy
Vibrant
- **Biswaranjan Nanda**
Batch: 1995-97
Vice President
Axis Bank
- **Anurag Choudhary**
Batch: 1999-01
Vice President-National Sales
ICICI Lombard
- **Puneet Gupta**
Batch: 1993-95
Assistant Vice President
Large Deals Integrator - Global Markets
Infosys
- **Anand Kalidasan**
Batch: 1992-94
Product Development Specialist
Machine Learning & AI Applications
- **Rupak Agarwal**
Batch: 1997-99
Head - Business Development
Adreno Technologies
- **Shah Vipul Mahipatbhai**
Batch: 1991-93
Founder & Director Reflex Realty & Financial Consultants Pvt. Ltd.
- **Shabbir Huned Mala**
Batch: 1994-1996
Vice President
JP Morgan Chase
- **Sonali Raizada**
Batch: 1997-1999
Head-HR
Chipita India Pvt Ltd
- **Gunjan Malviya**
Batch: 2007-09
DVP and Chief Talent Management
Liberty General Insurance
- **Amitabh Dalal**
Batch: 2004-06
Vice President
UTI Mutual Fund
- **Richakant mishra**
Batch: 2003-05
Director
KPMG INDIA
- **Puja Talasera**
Batch: 2004-06
Founder and Leadership Coach
Rewire with Nick & Puja. Co-founder and Co Podcaster, Leadership Demystified.
- **Manav Verma**
Batch: 2000-02
Head Of Marketing and Sales Development
DHL
- **Pooja Minocha**
Batch: 1998-00
Partner
CHRO nexus
- **Kuntal Mazumdar**
Batch: 2015-17
Sr. Business Development Manager
OYO
- **Maneesha Asthana / Khanna**
Batch: 1999-2001
Director -Global Media @ Content COE
PepsiCo

ITM PGDM *iConnect* 2022-24

AICTE Approved

5 months *iConnect* intensive internship program with a focused “On-the-Job” training.

End-to-end mentoring and coaching on communication, values and life skills.

Re-designed NGO Projects to inculcate Corporate Social Responsibility.

Research based Capstone Project.

Redesigned classroom teachings through focused insight sessions, case base and live projects through a team of industry experts and core faculties.

Serious success needs

Intensive Preparation

ITM Business School's PGDM iConnect program requires mental strength. With over 1000 contact hours of curriculum and 300 hours of personal and professional development, we aim to develop our students into ready-to-work professionals.

How do we do it?

iConnect is a paradigm that connects the individual, the institution and the industry. We start with a foundation module, and a common core of first term subjects. By term two itself, students must select their specializations, enabling them to take up more specialized subjects than any other PGDM/MBA course in India. From term 1 itself, students focus on basic how-tos and advanced skills, taking our now famous TALEWIND courses which is a part of the curriculum. TALEWIND fixes your initial weaknesses and gets you ready for work with required skills.

Can you do it? Prove it!

Ready to try out your new found skills and knowhow? ITM is the pioneer of the 5 month Industry Internship, where you get to dive in and work full-time with top companies, getting actual work done, while learning first-hand, what it takes to be a professional. Its hard work, but super rewarding, as many of our students land PPOs and start building their professional networks, even before they graduate.

Get ready to launch!

Once back from internship, the pace accelerates. Lots of advanced specialization subjects, internship reports, intensive placement prep, followed by a rush of on-campus interviews, selections and job offers. ITM brings over 650 recruiters to its campuses each year, every big name and juicy job profile you can imagine, just bring your 'A game'!

8 Reasons why ITM's PGDM iConnect program is transforming students and their careers

1. Get your basics right
2. Become a Specialist
3. Get real industry experience
4. Evolve into a professional
5. Awaken your Inner Human
6. Focus on What Matters
7. Start your career with the best corporates
8. Build a network for a lifetime

Program Schedule for AY 2022 - 24

	AY 2022 - 23			AY 2023 - 24	
	Sem 1	Sem 2	iConnect	Sem 3	Sem 4
Schedule	July 2022 to November 2022	November 2022 to March 2023	April 2023 to August 2023	September 2023 to January 2024	January 2024 to March 2024
Experience	Initialization, Core Courses	Developing Competencies & Specialization Core	5 months, Industry Integrated Internship	Advanced Specialization courses, Career prep, Placement readiness	Assimilation of learning, re-research and work experience
Academics	Foundation Course + 10 course	Specialized Subjects		Advance Subjects	1 Course
Research	-	Capstone Phase 1		Capstone Phase 2	Final Capstone Phase 3
Talewind	4 Course	4 Course		4 Course	1 Course

PGDM *iConnect* *Specialisation*

Scan Me to check
our Curriculum



The PGDM Program is a two-year, full-time AICTE approved program. The objectives of the PGDM Program are:

Financial Markets

Covers all core finance areas providing blended with innovative pedagogy and practical training in the Business Simulation Lab.

Facilitates certifications from CISI (UK), NISM and MCX.

FinTech

Blend of Finance and Technology subjects taught with hands-on experience in Quant and FINTECH Lab.

Tie up with Mumbai FinTech Hub for FinTech certifications by Uday Education Platform.

Business Analytics

Curriculum designed and delivered by Experts.

Earn while you Learn by working on live projects in addition to your internship.

Placements in diverse sectors like Finance, Retail, Consulting, IT, Market Research, FPCG, Core Analytics, Human Resources, Shares and Governance, Healthcare, Digital Analytics, Fashion Retail, FMCD, Logistics, Continuous Workshop by industry experts. Certifications on Tableau and SAS.

Hackathons conducted by Industry experts from India and Abroad on live problem statements to find solution and implement it in organizations.

Operations & SCM Specialization

Interactive experiential learning through simulation games and Certification such as Lean Six Sigma Green Belt Certification Live Project opportunities, 5S Implementation, Research Paper Presentation, participation in various conferences and seminars.

Professional Association with BMA, NCQM, QCFI, IIIE and PMI.

Retail Marketing & Management

It gives a three -dimensional exposure of Retail Management practices in the area of Urban Retail, Rural Retail and International Retail.

At campus we have a live Super store which is run and managed by the students. where students get an exposure of basics operational activities like opening of the store, billing, stock management etc.

Digital Marketing & Transformation

DMT is a blend of business management, marketing, digital marketing & digital analytics support by digital lab which provides Digital Marketing Services for Budding Entrepreneurs & Startups.

Certifications on Campaign Creation for Client & Campaign Optimization, The Art of Pitching & Client Briefing, Marketing Automation, Influencer Marketing, Podcast Marketing, Online Ad Designing, Client-Oriented Strategy, Programmatic Advertising, 5 Google Analytics, Power BI, Tableau, Adv. Excel, Social Media Analytics, etc.

Finance

It imparts requisite skill set to students for the enhancement of their analytical thinking and personality development through discussion of current economic affairs, capital market functioning, investment analysis and many more.

The world of finance offers myriad career opportunities for its professionals such as Corporate Finance profile, Commercial Banking profiles, Investment Banking Profiles, Insurance & Risk Management Jobs, Money Management Profiles, Credit Rating Agencies, Management Consultancy and many more.

Human Resources

Apart from the regular courses, HR Simulation Lab provides the students experiential learning through real time exposure to various HR activities like Employee sourcing, Learning and Development, HR Consulting etc.

Certification from renowned professional bodies in Psychometric Testing and HR Analytics would be offered to the students.

Marketing

Business Chaupal, a sales simulation activity to sensitize the future managers to the real-time consumer behaviour and to train on overcoming objections and rejections.

Markademics, a workshops-basket with free certified learning opportunities where the to-be managers are taught the subtle intricacies of the business world for better alignment.

International Business

Integrative curriculum for multiple specializations with special emphasis on Global Operations, International Finance, Global Marketing, International Trade, Export Import Management, Country Profiling, and Foreign Policy etc. Also, a certification/workshop on Theory of Constraints. Foreign Language (French).

Global Immersion in EUROPE for 2.5 months with certificate from Top University Integrative curriculum for multiple specializations with special emphasis on Global Operations, International Finance, Global Marketing, International Trade, Export Import Management, Country Profiling, and Foreign Policy etc. Also, a certification/workshop on Theory of Constraints. Foreign Language (French).

Global Immersion in EUROPE for 2.5 months with certificate from Top University.



TALEWIND is an intensive professional and personal development program that is integrated into the ITM iConnect PGDM. Its purpose is to improve the professional profile of students.

300+ hours of credit courses that focus on developing our students into effective managers, communicators and contributors in their careers

A combination of hard and soft skills courses such as Advanced MS Excel, Industry Knowledge, Managerial Communication, public speaking, career planning and placement preparation.

Intensive, hands-on, practice oriented course delivery with a dedicated training team, with extensive industry training experience

The TALEWIND program has dramatically impacted students placement interview performance in cracking job offers from ITM's top recruiters







iConnect *Internship* *Program (IIP)*

Five-months' Industry Internship is aimed to provide students an exposure to the real corporate environment. This learning stint with the industry is envisaged to put an intern into multiple roles, under the company guide and faculty mentor. These varied roles require multi-dimensional skill sets which an intern is trained in the first year. The industry internship placements are facilitated by our robust Placement Department.

The Internship Program of ITM aims at the following objectives:

- Application of knowledge and techniques learnt in the first year, further enriching one's understanding, knowledge and skills.
- Understanding an organization, its management functions, decision-making process and thereby enhancing one's perspectives.
- Appreciating the inter-linkages among different functions and developing realistic managerial perspectives of organization, their realities and their functions.

Internship grooms the students to develop holistically making them corporate ready and capable to handle challenges.

Pre-Placement *Offer*

The biggest benefit of a 5 months' internship is the immersive experience it provides to both our student interns and companies. Our students are able to work and achieve more progress in their internship projects than students of other management programs, who typically only intern for 2 months. Our internship partner companies are able to get meaningful and measurable work output from their interns, and are also able to evaluate the interns capabilities and attitudes over a 5 month period.

**Its no wonder that the number of PPOs
(Pre-Placement Offers) have skyrocketed
at IITM Business School in the past few years.**

ITM Navi Mumbai Internship Records - 2021

Highest: INR per month
25000/-

Average: INR per month
12000/-

Internship *Partners*





NGO

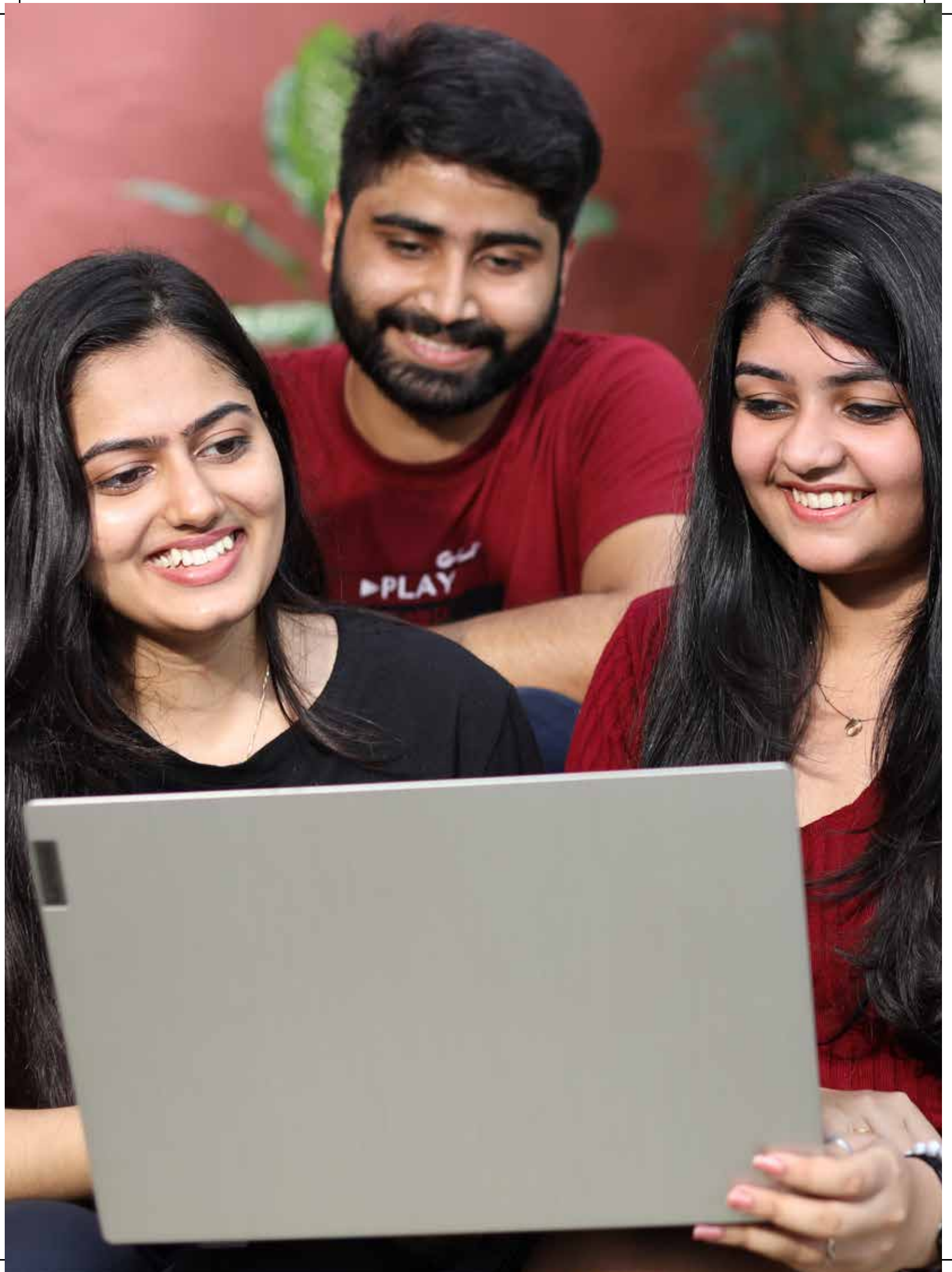
Internship

NGO internship has been introduced with a view to strengthen the Emotional Quotient of students which is envisaged to widen their perspective to take management decisions with a humane approach.

The students undertake a **15 Days Project** with an NGO / Trust / Charitable Institution or CSR Department of an Organization.

The specific objectives of the project include:

- To understand the role of NGO in social welfare and development.
- To understand companies contribution towards CSR
- To understand the managerial role in social work.
- To learn the management practices of NGOs.
- To sensitize the students towards the poor and the underprivileged.
- The students undertake live projects with NGO-CSR wings of corporates to gain hands-on experience with tackling social issues and receive altogether a unique experience which ultimately helps build managers having a fine blend of mind (Intellect) and heart (Emotions).





Audi Factory in Gyor, Hungary



At Paris



Festyland, Caen, France



International *Experiences*



Global Study Term PGDM: International Business, Navi Mumbai



Prasun Sarkar
International Business
2018-20

From the beginning of my PGDM-IB Course at ITM I was able to acquire industry relevant skills without much difficulty. The courses at ESSCA Budapest and EM Normandie, Caen, where we go for international immersion, added value and had a lot of learning. The teaching methodology was different and helped us understand core concepts with ease through unconventional subjects such as Project Process Innovation, Negotiation skills, Crisis Management, Business Simulation Game, Cross Cultural Management etc. Spending 3 months in Europe for this Educational Programme has added advantage, as we learn Cultural Flexibility and adaptation, and the importance of understanding diversity. This programme has made me stand out in a crowd as it would accelerate my placement process and career.



Sripriya Konakanchi
International Business
2018-20

I always wanted to be a global professional but was not getting the programme that caters to my requirements and is cost effective as well. I got to know about ITM PGDM in IB program that gives an international exposure for a good 12 weeks. The program of PGDM IB has a different teaching methodology that includes a short term Students Exchange Program in Europe for a span of 3 months that not only provides theoretical approach, but teaches us practical skills.

During the program we are exposed to different business scenarios that helped us understand Cultural differences, Negotiation skills, Product and Process Innovation, Design thinking, Crisis management and Project management.

The Industry Visit in Europe gave us an insight how industry functions and different International standards that an Industry follows abroad as well.

We also gained knowledge about business expansion and development through a business simulation game that was part of our rich curriculum.

Campus *Infrastructure*

BUSINESS SIMULATION LAB

The Business Simulation Lab facilitates practical learning in a real-time, live market environment simulation in various asset classes, giving a chance to the students to get a first-hand experience of live analysis along with Cogencis for getting Live News feeds on global & domestic economy and financial markets.



FINTECH LAB

The FinTech Lab provides hands-on experience in Quant and FINTECH through systems with enabling software's like Python, GRETL, R, SPSS and other fintech applications. These tools help them to better understand subjects of fintech and finance to carry out analytics and to get practical hands-on.

ITM U.Lab Transforming Self, Business and Society

We are the only institute in India to have been part of the U Lab 1X and U Lab 2x and subsequently have our own U Lab set up on the campus. As a part of this initiative, we have ongoing programs throughout the year for all stakeholders – Students, Faculty, staff, alumni and industry participants. All the students get to experience the U Process as a part of their curriculum. Participants are introduced to frameworks that enable them to identify the deeper structures and paradigms of thought that give rise to these issues. And they are invited into a learning environment that is more personal, practical, relational, mindful, collective, and transformative. Systems Thinking approach and use of Dialogue are the key features of these sessions.

Scan Me to take a
Virtual Tour of our Campus





Library & Information Centre

38282
BOOKS

42119
E-BOOKS

6132
E-JOURNALS

8
NEWSPAPERS

90
PRINT
PERIODICALS

1500
LEARNING
RESOURCES

Comprehensive and well-formulated collection of books in print as well as digital library format, meant for teaching, learning, research and reference purposes

DIGITAL MARKETING & TRANSFORMATION LAB

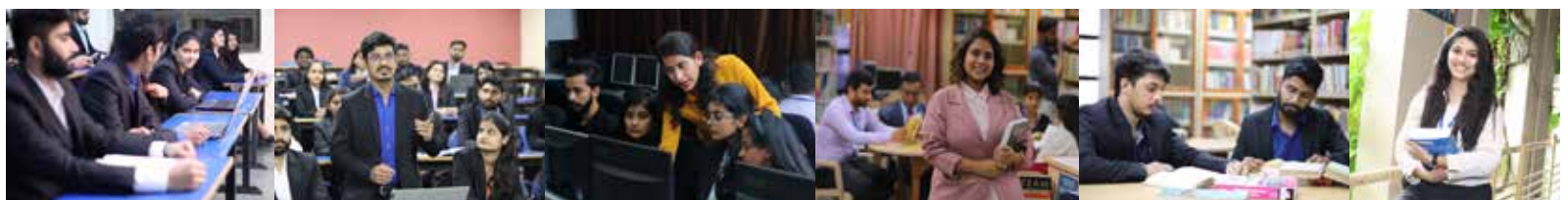
Digital Marketing & Transformation Lab imparts corporate level learning experience to all Digital marketing students. It is well equipped with professional photography & video editing software like Adobe Premiere Pro, Adobe Photoshop & Adobe Illustrator. This lab enables students to attain a 360-degree practical knowledge and experience in various functions of Digital Marketing.

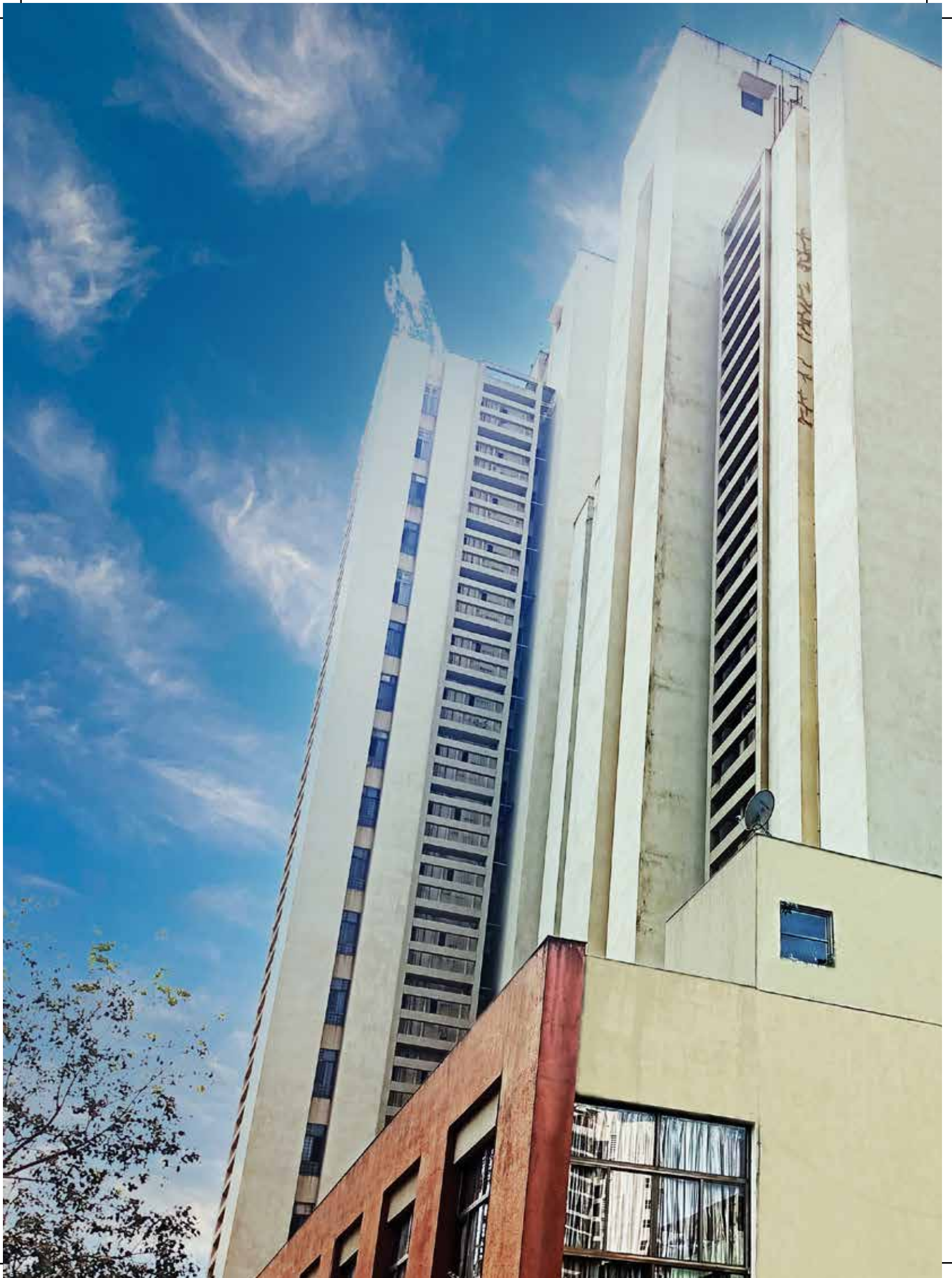
ITM SOCIAL MEDIA LAB

ITM Social Media Lab opens its doors for students with verticals like creative writing, photography, video making, designing, organising, event planning etc. It encourages students' creativity and ideas which are unique, quirky, and fun to be engaged with. The lab lets student's carry their inert passion towards online media. It gives a closer look on- how to invite guests, how to write blogs for the event, how to capture photographs for the events, how to create banners, videos, and posters, how to invite or attract other colleges for our events

RETAIL LAB in association with URBAN MART

The lab is designed to give students a hands-on experience with key Industry 4.0 retail processes. The Retail Lab, in addition to illustrating retail-related elements, allows for work on current research issues and practical projects in collaboration with corporate partner. As a result, the Retail Lab connects underlying theory to exemplary applications and practical experience, while also laying the groundwork for ongoing applied research and collaborative projects with retail and industry.





Hostel *Life*

ITM Hostel is situated in Kharghar, Navi Mumbai's education hub. This well-known establishment acts as a one-stop destination servicing students both local and from other parts of Navi Mumbai, Mumbai.

At ITM hostel you can enjoy living in a pleasant environment along with:

- Covid 19 safety measures
- 24*7 Doctor on Call Facility.
- Separate Wings for Girls and Boys
- Indoor & Outdoor Gaming Facility.
- Hot & Cold water Service.
- Power Backup Generators.
- Canteen Facility
- Bus Service (Hostel to ITM Campus).
- Individual Wifi service for each room.

Lets take you on a Virtual Tour of our Hostel.



Eligibility & *Application Procedure*

Eligibility

Minimum eligibility for application to the ITM PGDM programs is a bachelor's degree from any AIU recognized University with minimum 50% marks in the qualifying examination. Final year students may also apply. In addition, candidates must have appeared for one of the following MBA Entrance Tests: CAT, XAT, CMAT, GMAT, MAT, ATMA, State CET tests where applicable, and as per AICTE guidelines.

Scan Me to Complete your Application



For assistance contact us:

Toll Free: 1800 209 9727 | Email: pgdm.admissions@itm.edu

Application *Instructions*

- Please read the application instructions carefully for detailed information.
- You must maintain a valid email account & phone number throughout the selection process, so that we may contact you.
- You will be required to show / present your original marksheets, (if asked)
- Any wrong or misleading information in the online application form will disqualify your application and if already admitted, will lead to the cancellation of your admission.
- While filling out the academic records section, the basis of computing percentage marks obtained by you would be based on the practice followed by the board/institution from where you have graduated.
- **IMPORTANT: You must keep a photocopy of the filled online application form for future reference. Once the application form is accepted by ITM, an Application ID will be communicated to you, which must be quoted in all future correspondence.**
- Students who are seeking admission to PGDM-IB program should have passport with them or should initiate the process of obtaining pass port as soon as they reserve seat.

Scholarships

ITM awards a limited number of scholarships to candidates who have demonstrated academic, social, cultural/ arts or personal achievements, and whose personal or family finances are inadequate to support the costs of the PGDM program. The scholarship awards are in the form of full or part waiver of Academic Fees and other costs at the sole discretion of the Scholarship Committee.

ITM uses the CAT, XAT, CMAT, GMAT, MAT, ATMA, State CET tests and other scores for short-listing candidates for our selection process. Neither IIM's nor other Test Administrators or regulatory bodies have any direct role in the selection of applicants. ITM follows the guidelines of AICTE and other applicable regulatory bodies in its selection process.

Selection *Process*

Shortlisting for MPPI and final selection for admission to the above programs is based on your overall academic performance & followed by scheduled Micro Presentation & Personal Interview. Short-listed Candidates will be called to attend the MPPI Process selection rounds; Call-letter for the Selection Process is send through courier / post and e-mail. The selection criteria for final admission is based on following multiple factors:

- Past Academic Performance
- Entrance Test Scores
- MPPI Performance
- Work Experience (if any) after Completion of your Graduation
- Extra Curricular Activities, Other Interests and Accomplishments
- A combination of all the above factors are used to determine the Eligibility of Candidates Final Admission. A high Entrance Test Score does not guarantee a call for Selection Process or Admission Offer

You must bring following original documents for verification purpose only at the MPPI venue:

1. Entrance test results :
2. All Graduation Marksheets and certificates
3. Proof of work Exp if any.
4. Address Proof
5. Important: ITM shall not retain any original documents or marksheets. We will only verify the originals against the photocopies and return the originals to you.
6. A Demand Draft for ₹25000/- in favor of "Institute for Technology and Management", payable at Mumbai.
7. On successful completion of your MPPI, you may be offered admission to one or more programs, based on your overall performance in the selection process. Should you choose to accept the offer of admission, you must submit the above-mentioned demand draft of ₹25,000/- which represents Part-I of the program fees. You will then be given a confirmed offer of admission, as well as a receipt towards the initial fee payment. At this point, you are required to submit attested photocopies of all the above documents.
8. Should you choose not to accept the offer of admission, you are under no obligation to make any payment. Please note that after time, the offer of admission may be revoked.

Important Note: Please write your Application ID, Full Name and email address on the back of all photocopies.

Selection Process *Locations*

- | | | | | | |
|----------------|-------------|--------------|---------------------|-------------|------------|
| → Ahmedabad | → Chennai | → Indore | → Lucknow | → New Delhi | → Ranchi |
| → Bengaluru | → Cochin | → Jaipur | → Mumbai (Dombivli) | → Patna | → Vadodara |
| → Bhopal | → Guwahati | → Jamshedpur | → Nagpur | → Pune | → Varanasi |
| → Bhubaneshwar | → Hyderabad | → Kolkata | → Navi Mumbai | → Raipur | → Warangal |

ITM reserves the right to cancel or change the interview locations at its sole discretion. Only short listed candidates shall be called for the selection process.

General *Instructions*

- Please quote your name, date of birth and application ID in all your communications with us.
- We welcome the applicants and parents to visit any of our campuses to experience our programs, infrastructure & people.
- Any dispute arising from matters given in this document are subject to Mumbai jurisdiction and no other court shall have jurisdiction in this matter.

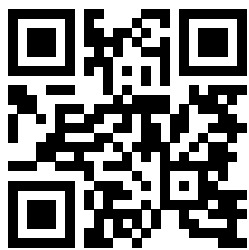
Life at ITM Business School





The Next Chapter Starts Here

Apply Online



ITM Business School

Plot 25 & 26, Institutional Area, Sector 4,
Kharghar (E), Navi Mumbai - 410 210

Toll Free 1800 209 9727

Campus: Navi Mumbai Chennai Warangal Raipur Vadodara

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