

INTERNATIONAL SCHOOL OF MANAGEMENT EXCELLENCE

Explore. Experience. Excel.



ISME

International School of
Management Excellence
Bangalore



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CREATING PROFESSIONALS WITH AN INTERNATIONAL OUTLOOK

Our Mission

"Our Mission is to transform every student to become a successful business professional with a global outlook through:

- Imparting quality education by outstanding business leaders and academicians
- Providing a culture of excellence, entrepreneurial thinking, social responsibility and industry alignment"

Our Vision

"Our Vision is to be a business school of international repute"

“THERE SHOULD BE NO LIMITS TO WHAT ONE CAN ACHIEVE.”

ISME is an institution that provides a platform where there are no limits to what students can achieve. We make that happen through the three pillars of action we practice which are: providing a truly international experience, mirroring corporate work ethics and working towards excellence in a student-focused environment. With this, we see ourselves nurturing a generation of Managers and Entrepreneurs who are well-versed in global thinking.

ISME seeks to create professionals, who can come up with innovative solutions. Importantly, they should excel in communicating their ideas to the world and make a difference.

We invite you to Explore, Experience and Excel.

KG Garg

Chairman, ISME, NVT Group
BTech & MTech, IIT, Roorkee,
Bachelor's Degree from Ae.S.I., USA,
Graduate NDI from AFTC, USA





“AN ALL ROUND LEARNING EXPERIENCE, NOT JUST AN ACADEMIC DESTINATION.”

Businesses today are looking for individuals with an ability to get results in a dynamic and global business environment. ISME's culture of excellence and international credentials allow students to gain an all-round learning experience.

INTERNATIONAL CREDENTIALS

The exciting thing about studying at ISME is that a student will be part of an international learning experience. Our programs are comprehensive, stemming from a curriculum designed by an advisory board with global experience, to academic programs at the world's top institutions like the London School of Economics, Carleton University, Canada and MDIS, Singapore.

Our faculty have international exposure, either through work experience in MNCs or having studied or lived abroad. Over 100 of our alumni are working in MNCs in Canada, USA, Europe, Middle East, Australia and SE Asia.

CULTURE OF EXCELLENCE

ISME focuses on preparing professionals for the global workplace with quality training and internationally-practiced pedagogy. This comes from it being a part of NVT Quality Certification, an organization that certifies companies and educational institutions for ISO 9000. This has helped us stay true to providing quality education and achieving academic excellence.

ISME has received the 'International Achievers Award for Education Excellence' by Indo-Thai Chamber of Commerce held at Bangkok, Thailand. ISME has also been consistently ranked among top 40 B-Schools by Times of India, Business India, Competition Success Review and others. ISME has been chosen as 'Management College of the Year - 2017' for Best ROI by Higher Education Review and 'Management College of the Year' by Bangalore Management Association.

ISME welcomes you to a future of learning that enables you to attain your maximum potential.

Nitin Garg
Director, ISME
BTech & MTech, IIT Bombay,
MBA, Carnegie Mellon University, USA
(PhD), IIM Lucknow



ISME'S TRANSFORMATIONAL LEADERS

Governing Body

KG Garg
Founder & Chairman,
NVT Group

Nitin Garg
Director, ISME

Vivek Garg
Director, ISME

Tanuj Garg
Director, ISME
Member

Dr. S Shyam Prasad
Professor, ISME
Faculty Member

Dr. Swaroop Reddy
Former Dean-Board Member-ISME
Nominee from Education Industry

A N Chandramouli
Board Member – Starragheckert & CEO ANCM-
Management Consulting
Nominee from Industry

Shoma Bakre
Founder and Managing Trustee, Let's Do Some
Good
Nominee from Social Sector

Dr. Anand K Joshi
Ex-Founder Vice Chancellor,
CMR University
Nominee from Education Industry

Shivakumar Venkateswaran
Chief Human Resources Officer – IIM
(Bangalore)
Nominee from Education Industry

Dr. Rony G Kurien
Dean
Member Secretary

Accreditation Board Representatives

Dr. Ramesh U.
Regional Officer & Director, AICTE
AICTE Nominee

Dr. Devaraju J T
Professor at Bangalore University
Bangalore University
Nominee for Governing Council

Dr. Kodanda Rama
Professor at Bangalore University
Bangalore University
Nominee for Governing Council

Advisory Body

B Venkataramana
President- Group HR Land Mark Group

N Balachandra
Director-Group HR – Coffee Day

Pallavi Jain
Director- Admission, ISME

S Devarajan
Director-Design, TVS Motors

Amitabh Saxena
CEO Anexas Europe

Pronob J Chetia
Director HR – Asia Pacific Region – Volvo,
Singapore

Dr. Giridhar J. Gyani
Director General at Association of Healthcare-
Providers (India)

Krishna Kumar
CEO Simplilearn

N.K.Palta
CEO – Maini Global Aerospace

Dr. Ramesh G. Tagat
Former Prof. IIM (Bangalore),
Former Academic Mentor ISME



Curriculum Advisory Board (Academic)

Dr. Seema Gupta
Professor in Marketing, IIMB

Dr. Shankarsan Basu
Professor in Finance, IIMB

Dr. U Dinesh Kumar
Professor in Analytics, IIMB

Dr. Ravi Kumar
Professor in HR, IIMB

International Advisors

Arvind Pachhapur
MBA Univ. of Minnesota, USA

Cyrus Driver
MBA IIM (A)

Rajesh G M Kumar
MBA MIT, USA

Rakesh Duggirala
MBA University of Chicago,
USA

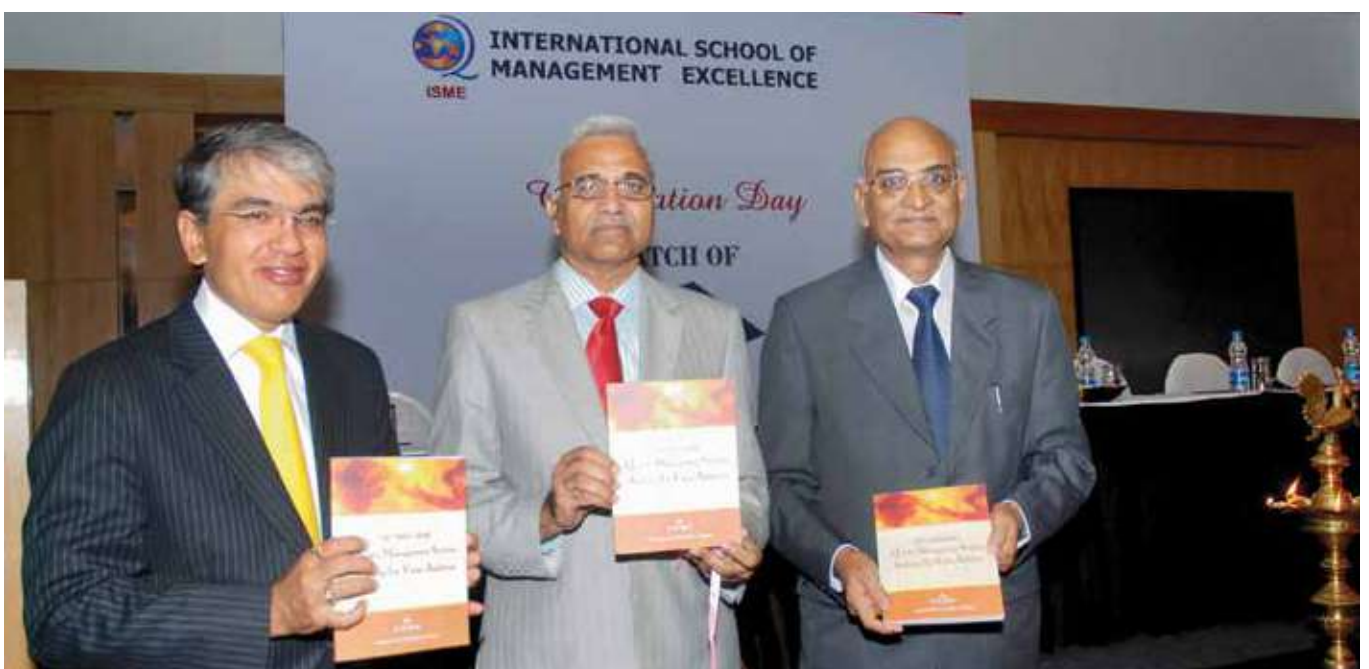
Sai Punjabi
MBA MIT, USA

Samrat Basu
IBM; MBA IIM
Bangalore

Prof. Senthil Veeraraghavan
Wharton School of Business,
USA

Sudhendu Saxena
MBA IIM Lucknow

Tanuj Garg
MS, CMU: MBA,
Wharton Business School,
USA



NVT Chairman KG Garg's book on 'Quality Management' launched by Manish Sabharwal, CEO, Teamlease and Dr Giridhar Gyani, Secretary General, QCI

“IT’S OUR CORPORATE AND STUDENT CENTRIC CULTURE THAT SETS US APART”

It's our corporate linkages and a student-centric approach that sets ISME apart as an institution.

ISME is an institution with a strong focus on quality and excellence. ISME is an institute that fosters a high degree of academic rigor and equips students through their holistic development to face challenges of life, business and industry. ISME provides its students State-of-the-art infrastructure and inculcates in them strong values and competencies so that they are ready for their roles in the industry.

Corporate - Centric

Our institute provides industry best practices in classroom through experiential learning delivered by a group of dedicated faculty who are products of leading Business schools both from India and abroad with many years of corporate experience. Our curriculum is dynamic and we are able to continuously update it with inputs from leading management practitioners and professors of IIM's so as to meet the changing requirements of the industry. At ISME, we provide our students corporate exposure through industry visits and guest lectures by experts in the field.

We also incubate in our students the ability to foresee the changing business environment, make innovative plans and manage various roles in business operations.

Student-Centric

For the students, ISME provides a unique academic setting where values, integrity, ethics, service and pursuit of professional excellence are prized. The goal of our programs at ISME is not only to equip students with the tools but also to be truly transformative in changing the way they think about problem solving. Our dedicated faculty provide mentoring and consultation to our students to help them in their course work and career choices. The students also benefit from an extensive alumni network which provides internships and career opportunities.

Towards a holistic development, our 'Student Clubs' provide a platform to instill in them sensitivity to societal issues and an avenue to showcase their talents and hone their skills. This helps them to win accolades in inter-collegiate events and competitions.

I would like to welcome you to join ISME and benefit from our outstanding faculty, staff, students and alumni in an inspiring environment for your personal and professional development.



Dr. Rony G Kurien

Dean
BSc., MBA (Symbiosis),
Ph.D. (Anna University)



Vivek Garg

Director, ISME

MBA, Purdue University, USA

It is generally said that Business/Management cannot be taught but learned. The ISME programs impart education through a fine blend of theory and practice. Real-time situations created through management games, guest lectures, business excellence series and academic rigour through classroom sessions help the student relate concepts to practice.

Tanuj Garg

Director, ISME

MBA, Wharton School of Business;
MS, Carnegie Mellon University, USA

The entire faculty and team at ISME is committed to provide you with the educational experience of a lifetime. You will be equipped with the qualities necessary for future business leadership. Our team-based learning approach emphasizes an advanced understanding of strategy, leadership and management to ensure maximum returns on your educational investment.



“Management is all about managing in the short term, while developing the plans for long term”

- Jack Welch



Dr. Shampa Nandi

MSc, MBA (IIT Dhanbad), Ph.D. (IIT Dhanbad)
HOD (PG Courses)

We, at ISME continuously strive to equip our students with the domain competence, positive attitude and character to address the emerging business challenges and social issues, while at the same time enabling them to reach to the new heights of leadership in future. To nurture the future leaders and entrepreneurs, we inculcate a culture of teamwork, professionalism and value based teaching-learning. We have seasoned academicians as faculty members, who are actively involved in fostering and creating knowledge. Our teaching is backed by research, domain specific knowledge, corporate training and entrepreneurial thinking. We are proud to say that our curriculum is corporate driven, reviewed and updated yearly by industry experts and well known academicians from IIMs. Our students are from varied educational backgrounds, hailing from more than 20 states of the country thus creating a heterogeneous environment, the right ambience for learning and professional growth.

We expose our students to the understanding of dynamics of corporate environment and global business challenges through regular interaction with corporate guests, experiential learning assignments, latest cases, library resources, varied pedagogies and training workshops which are delivered in our world-class campus. We are continuously striving to stay in tune with the development of the industry and introduced Analytics, Digital Marketing and Fintech as specialisations. ISME prides in providing personalised attention and we assure you a very fruitful and enriching learning experience.

ISME offers a vast array of Post Graduate courses*

Post Graduate Diploma in Management (PGDM) + International Study Program, Singapore

AICTE approved and NBA accredited

Specializations:

Major: Marketing, Finance, Human Resources, Business Analytics

Minor: Digital Marketing, FinTech, Logistics & Supply Chain Management, Technology Product Management

Additional Certifications: Six Sigma Green Belt (KPMG), Business Strategy Game (Prof. Arthur Thomson, University of Alabama), Value Added Term International Experiential Learning in Singapore after Value Added Term

Doctorate of Philosophy (Ph.D.), Mysore University

Specializations:

Management/Business Administration

Prof. Kiran Kumar K.V.

M.Com, PGDM (Finance & Marketing), (PhD),
HOD (UG Courses)



The business world of today is transiting from the traditional models to pathbreaker models. If a business is not sensitive to international dimensions, it is out of business; if a business is not technologically upgraded, it loses to new entrants; if a business does not communicate with the overall ecosystem, the business simply fails. Given the VUCA nature of the economic activities, given the emergence of SMOC leading the business changes, the skill set of budding managers and entrepreneurs need a focused resifting from traditional managerial skills to a holistic attitudinal, hands-on skill-oriented and conceptually stronger knowledge base.

We, at ISME with its uniquely elevated platform of BBA program, thrives on bringing out students with managerial and professional skills that prepare them to excel in contemporary business world. The Singapore Immersion Tour, the Model United Nations Program and various other in-program ingredients, enable the student to gain a global perspective. The academic labs, value-added certified workshops, industrial visits, corporate interactions and career opportunity cell, build the right attitude, functional and interpersonal skill in the student. And the comprehensive, semester-wise scheme of dynamically updated and enhanced University prescribed curriculum, delivered by highly qualified, internationally exposed, senior and experienced faculties of ISME, using innovative teaching methods and pedagogies, make the student strong in conceptual knowledge, not just to excel in examinations, but also to excel in his higher education, workplace and the business ventures.

ISME offers the following Under Graduate courses in management

**Bachelor of Business Administration (BBA), Bangalore University
+ International Study Program**

Specializations: Marketing, Finance, Human Resources

Additional Certifications: International Experiential Learning in Singapore, International Certification in Financial English, Certificate in Fundamentals of Artificial Intelligence & Machine Learning, Certification on Digital Marketing and Certification on Leadership of High Performance Team

**Bachelor of Commerce (B.Com), Bangalore University
+ International Study Program**

Additional Certifications: International Experiential Learning in Singapore, International Certification in Financial English, Certificate in Fundamentals of Artificial Intelligence & Machine Learning, Certification on IFRS and XBRL, Certification on Leadership of High Performance Team



The faculties at ISME are a huge asset. The practical and corporate exposure that I received at ISME has helped me stand out amidst my peers at Morgan Stanley.

Sushovit Rout (2015-2017), MORGAN STANLEY



A BLEND OF OVERSEAS EXPERIENCE AND INTERNATIONAL LEARNING

ISME is home to a mix of teaching professionals with international experience – either through their academic pursuits or work experience. Many among the staff bring the expertise of their international stints to the institution.

The international faculty adds value by ushering in their teaching methodologies and innovative approaches to cut through business situations and evolving practices in the realm of business. They also bring their expertise, insights and techniques gained from stints in organizations overseas, which enhances the value of ISME programs. They equip students with invaluable insights, sharpen their acumen, share their knowledge and prepare them for a corporate role.

Our full-time faculty have lived in countries like USA, Sweden, UK, China, Mexico, Singapore, Malaysia and Indonesia. They come with rich experience in global multinationals like Cipla, GM, HSBC, Ocwen Financials, Deloitte Consulting, Booz Allen & Hamilton, Gallup Consulting, Capgemini, Marico, Australian Trade Commission, Parametric Technology Corporation, Oracle Corporation, Logica Infotech, Flipkart and among others.

ISME has a noteworthy faculty-student ratio of 1:10 for effective individual attention.

MARKETING & STRATEGY



ANSHU SHARMA
B.Tech (IIT Kharagpur),
M.Tech (IIT Kharagpur),
PGPM (ISB Hyderabad)



NITIN GARG
B.Tech, M.Tech
(Ph.D, Lucknow),
(IIT Bombay),
MBA (Carnegie Mellon
University, USA)



DR. SHAMPA NANDI
MSc, MBA (IIT Dhanbad),
Ph.D. (IIT Dhanbad)



DR. SHYAM PRASAD
MBA, Ph.D.
in Management



VIVEK GARG
B.E, MBA,
(Purdue University, USA)



ANILKUMAR R,
B.E, MBA,
KSET (Management),
(Ph.D. in Marketing)



RAGHURAMAN
B, B.E, PGDM,
(IIM Bangalore)



MANOHAR D. RAO
B.Tech (IIT Madras),
PGDM (IIM Ahmedabad)



Dr. RONY G KURIEN
BSc., MBA (Symbiosis)
Ph.D.(Anna University)

VINOD TIWARI
B. Tech (IIT Kanpur),
PGDM (IIM Kanpur)

JATINDER MOHAN
MBA
(Bangalore University)

FINANCE & ECONOMICS



JOYDEEP DASS
B.Com, CA (Inter),
PG (XLRI, Jamshedpur),
CAMS (ACAMS Florida, USA)



KIRAN KUMAR. K V
M.Com, PGDM, (Ph.D)
(Finance & Marketing)



SUDINDRA V. R
B.Com, MBA (Finance),
(P.hD)



SUSHANTH E. REVANKAR
B.Com,
MBA (Finance),
(P.hD)



**SWARNALAKSHMI
UMAMAHESHWARAN**
M.Sc (Economics and
Quantitative techniques),
(P.hD)



TANUJ GARG, MS
(Carnegie Mellon
University, USA),
MBA (The Wharton
School, USA)



AMITAVA SENGUPTA
B.Tech (IIT Kharagpur),
PGDBM (IIM Ahmedabad)



DINESH GOPALAN
MBA (IIM Ahmedabad),
ICWA



RISHIRAJ DASGUPTA
B.E, PGDM
(IIM Calcutta)



DR. SUDHINDRA BHAT
MPhil, MBA,
PhD in Finance



VIKKU AGRAWAL
B.Com (Hons),
Master's in Corporate
Management.



R. NARAYANASWAMY
M.Com, MBA, M.Phil,
CPFA, AFP (Investments)

DINESH GOPALAN
MBA (IIM Ahmedabad),
ICWA

RAJESH MADHAVAN
MBA (Philadelphia
University, USA, Oracle
Financials).

SURESH. A
B.Com, CFB, FPSB

HUMAN RESOURCE MANAGEMENT



H.S. MISHRA
MSc, LLB,
Diploma in Management
(MDI Gurgaon)



Dr. M. RAMESHKUMAR
BSc (Marine),
Ph.D. in Management.
NET, SLET, KSET.



PALLAVI JAIN
PGDM, PG in HRM
(Wharton Business
School, USA)



SHURLLY TIWARI
MPM, PGDBM, (Ph.D)
(CMD, Modinagar).



Ms. POOJA JAYASWAL
MS communication,
PGDM (HR)
GOLD Medalist,
SHRM



PREEJA SREEDHAR
PGDMCJ,
PGHRM



SURESH MENON
B.Sc, LLB,
PGDPM

SARADHA SUBRAMANIAN
M.Sc., M.Phil,
PGDBA

BUSINESS ANALYTICS



KIRAN KUMAR. K V
M.Com, PGDM, (Ph.D.)
(Finance & Marketing)



DR. SHAMPA NANDI
MSc, MBA (IIT Dhanbad),
Ph.D. (IIT Dhanbad)



DR. SHYAM PRASAD
MBA, Ph.D. in Management



**SWARNALAKSHMI
UMAMAHESHWARAN**
M.Sc (Economics and
Quantitative techniques)
GDBA, Ph.D.



Dr. MANJUNATH B R
MBA, M.Com,
CFA, EPAF, Ph.D., UGC NET

HEMANT SORENG
MBA (IIM Bangalore)

VISHNUPRIYA RAGHAVAN
MSc, MS (USA),
Ph.D. (Alliance University)

MANOHAR D. RAO
B.Tech (IIT Madras),
PGDM (IIM Ahmedabad)

OPERATIONS & QUALITY MANAGEMENT



A.N.CHADRAMOULI
B.E (NIT),
PGPM (IIM Kanpur)



VISWANATHAN HARIHARAN
M.Tech
(IIT Bombay)



C.N. Udaya Shankar
BE, MPhil in Management,
MS. Mfg, (Ph.D) Management,
Bharatiar University

MANAGERIAL SKILLS & ENTREPRENEURSHIP



DR. JIWAN KUMAR SRIVASTAVA
M.Sc., MBA
(HR & Marketing),
Ph.D.



Dr. RONY G KURIEN
BSc., MBA (Symbiosis)
Ph.D.(Anna University)



KRISHNAN R
PGPM, LIII (GEN)



DR. MADHUR GUPTA
B.Ed., M.Ed., Masters
in Psychology, Ph. D
(Delhi University)



LIVEA PAUL THEKKEKARA
MA, MPhil, (PhD)



PREEJA SREEDHAR
PGDMCJ, PGHRM



Ramesh Puttanna
Tech, MBA

LAW



ARUNA H.M
B.A, LLB
(JSS Law College,
Mysore)



PRATEEK MISHRA
B.A., LL.B



PREETHI MOKSHAGUNDAM
BAL, LL.B, LLM, MBA (USA),
Ph.D. (Andhra University)

MUSTAQ KHAN LODI
B.A, M.A, PGDPM,
LLM, M.A (HRM), M.Phil,
Ph.D (Alliance University)

PRAGATI SHUKLA
B.A., LL.B (UK)

VINAY GIRI
B.A., LL.B

INTERNATIONAL BY CREDENTIALS AND CULTURE

At ISME, we look to encourage a global outlook towards everything – whether it is business or life. We nurture an environment of diverse

thinking that's driven by people and cultures – two important factors that go on to create the persona of every individual.

A group with global operations

The oldest company in the NVT Group, NVT Quality Certification was set up by the group's founder, KG Garg. It offers quality certification services in several countries with business affiliations in the US, Europe, the Middle East and South East Asia. This wing of the NVT Group helps in bringing a culture of best practices and the philosophy of quality into ISME.

International background of leadership

The ISME leadership includes alumni from leading US institutions like Carnegie Mellon University, Purdue University, Wharton Business School and Texas A&M University.

International academic leadership

ISME has an association with the Carleton University, Canada, giving students the opportunity to attend Carleton University's 2-week summer program. ISME also facilitates the London School of Economics' summer programs for students and Singapore internship for graduate and post graduate students. Students at ISME also go through the Business Strategy Game designed by a professor from the University of Alabama, USA, and play competitively with students around the world. ISME conducts India Business Study Program (IBSP) hosting students from various countries.

Faculty with international exposure

All faculty at ISME bring with them an international exposure, which they've gained either by having studied abroad in leading universities or have worked in multinational corporations.

Global inputs

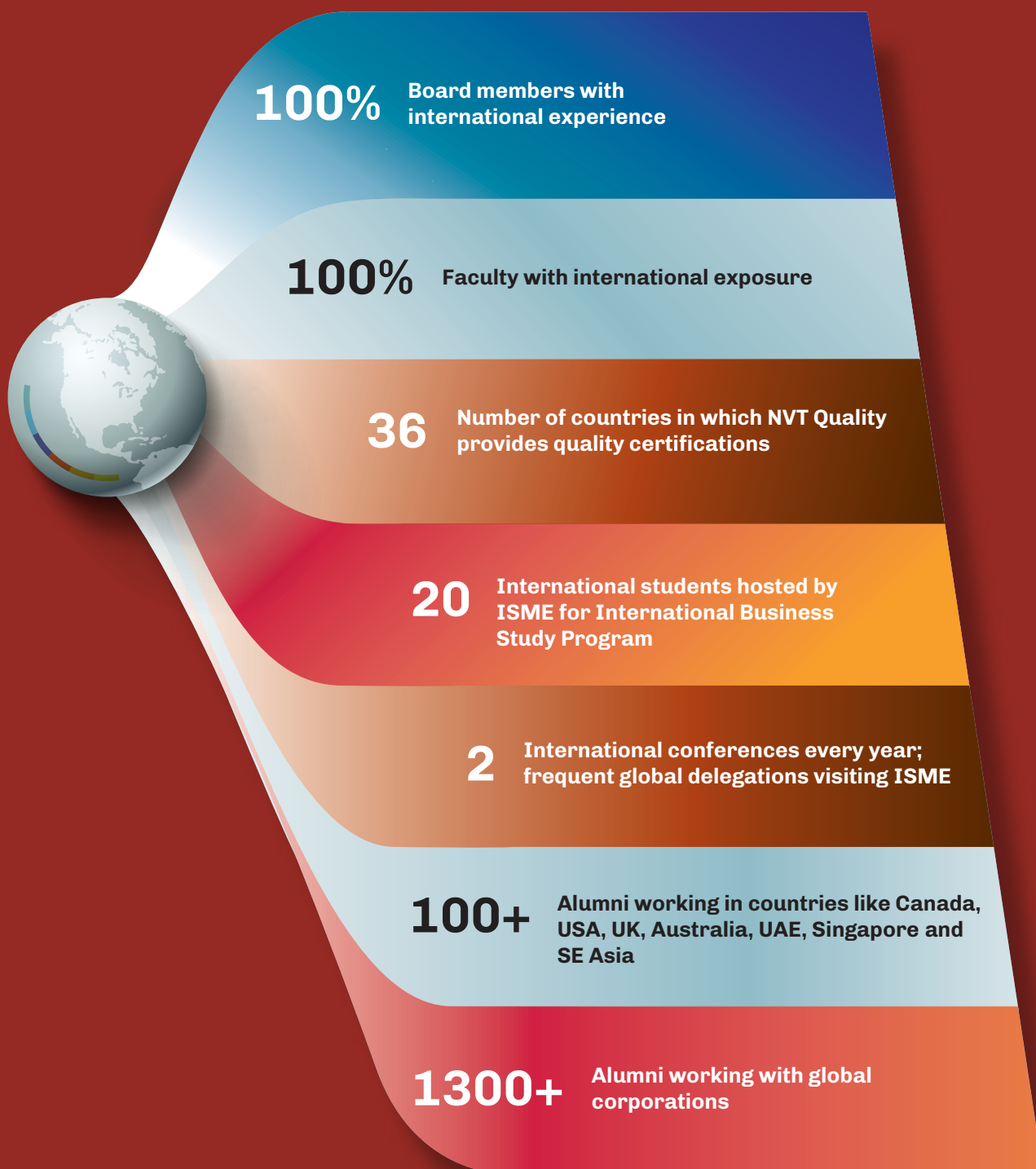
Our students are part of courses designed and offered at some of the top business schools leading to additional certifications like Six Sigma Green Belt from KPMG and Business Strategy Game from Professor Arthur Thompson, University of Alabama, USA.

India Business Study Program

ISME conducts India Business Study Program, which helps international students get the exposure to business and culture opportunities in India.



WHAT MAKES ISME INTERNATIONAL



Academic Collaborations





A SUMMER WITH WORLD'S YOUNG INTELLECTUALS AT THE LONDON SCHOOL OF ECONOMICS, UK

London School of Economics & Political Science (LSE)

LSE is the leading specialist social science institution in the world with a reputation built over a hundred years. Since its foundation in 1895, it has been regarded as an international center of academic excellence and innovation in social sciences. Its teaching and research is recognized worldwide as a benchmark of quality.

International exchange

The LSE Summer School brings together students from around the globe. The meritorious features of the program give participants a unique experience of exchanging knowledge and ideas across cultures.

Accommodation

ISME, in association with LSE, arranges for accommodation at some of the ten LSE halls of residence such as Bankside House, Grosvenor House etc. In addition, ISME will help students find housing in paying guest accommodation off-campus.

Leisure in London

London is one of the most exciting cities in the world with a diversity that offers an unparalleled environment to live and study. Students will have a lot to learn from its diversity.

Social programme

The social programme includes welcome receptions, public lectures, social events on and off campus including boat rides on the River Thames and day trips to Oxford and Cambridge.



"The learning at the London School of Economics has helped me gain insights on how this generation prepares for international business roles."

Angad Soni (2015-2017), Financial Analyst, Northern Trust



LEARNING WITH THE WORLD IN SINGAPORE

All undergraduate and post graduate students, are part of the Global Experiential Learning. It's an opportunity to visit an academic institution in Singapore between the first and the second year of the program. Such an experience is designed to enhance their academic knowledge while enabling them with global industry exposure.

The Singapore experience

Students attend workshops in top universities of Singapore, industry visits in multi-national companies and also get an opportunity to stay in the hostel of one of the leading Singapore colleges and interact with international students from around the world.

Singapore has been Southeast Asia's most modern city for over a century. It's counted among the top educational destinations in the world. It's a clean, green and safe country with no language barrier. It is ranked by the World Bank as the easiest country to do business with.



WHERE EXCELLENCE IS A WAY OF LIFE

Excellence is not the end-result but a philosophy and a way of life at ISME. In fact, it's one of the essential pillars of the institution. For ISME, excellence runs in its DNA as it belongs to a group that's a certifier of quality and standards. ISME engages in many ways to usher in excellence:

Rankings

ISME has been consistently ranked among the top B schools in India TOI, Business India, Competition Success Review and others. ISME has been chosen as the Management College of the Year 2017 for Best ROI by Higher Education Review and "Management College of the Year" by Bangalore Management Association (BMA).

Innovative teaching methodology

Learning at ISME is a mix of different methodologies including experiential learning, case studies and practical projects, each of which provide a new facet to understanding business studies.

Blended learning

ISME encourages tools like eBooks, eJournals and ISME faculty videos on the ISME Youtube Channels, which lead to learning outside the classroom.

Placement-centric coursework

ISME has pioneered the concept of Value Added Term (VAT) that enables students to integrate their learning so that they are geared up for opportunities in the corporate world.

Research focus

The ISME faculty work on various emerging areas of management by conducting international conferences, the outcome of which is incorporated into the curriculum. Initiatives such as these have established ISME as a thought-leader in management education.

Insights from industry

ISME hosts guest speakers and practitioners from the industry regularly. As part of the video lecture series, students virtually interact with CEOs and industry experts. There is a strong focus on developing students to become aware of current business events through courses on current business updates and guest lectures by industry leaders.





ISME being awarded International Achievers Award at Bangkok, Thailand, at the 25th Indo-Thai Entrepreneurs Summit



"Management College of the Year" by Bangalore Management Association (BMA)

Recognition for Excellence

ISME has been recognized globally for academic excellence. Some of its recent accolades are:

- International Achievers Award for Education Excellence by Indo Thai Chamber of Commerce, Thailand.
- 'Hall of Fame' for Outstanding Achievement in Teaching.
- Ranked 39th in India by Times B-School Ranking 2019. (<http://www.timesbschoolsurvey.org/>)
- Ranked 39th Top B-School of India by Competition Success Review 2018.
- Ranked 26th Best B-School in India by Business India 2019.
- Awarded "Management College of the year" for Best ROI by Higher Education Review, 2017.

INTEGRATED WORLD-CLASS SMART CAMPUS TO ENHANCE THE LEARNING EXPERIENCE

ISME is a complete campus having everything from state-of-the-technology campus to feel-at-home boarding facilities.

Classrooms

ISME has well-designed amphitheatre classrooms equipped with relevant audio and video technology. The seating in classrooms offers the flexibility to conduct exercises, workshops and group discussions in different seating formats.

Knowledge Center

The college has an extensive collection of books, magazines and journals on Self-development, Business Management, Finance and Banking, Economics, Marketing, Information Technology, Operations Management, Human Resources Management and Law. The library subscribes to many national and international journals and periodicals for students to enhance their learning.

ISME library has access to British Council Of India Library , National Law School's Library & IIM Bangalore Library.



"The infrastructure of ISME is of international standards. The world-class classrooms and business-class auditorium makes you feel like being in a global corporate environment."

- **Irshad Ahmed Siddiqui (2009 - 2010),
Flipkart**



Computer Lab

The computer lab is equipped with the latest technology computers and software to support the academic activities of students. The Campus is Wi-Fi-enabled with easy access for everyone.

ISME is a venue for CAT, XAT, MAT, CLAT, SNAP, UGAT & IPMAT

CAT – Common Aptitude Test conducted by Indian Institute of Management

MAT – Management Aptitude Test conducted by All India Management Association, Delhi

XAT – Xavier Aptitude Test conducted by Xavier Labor Relations Institute, Jamshedpur

SNAP – Symbiosis National Aptitude Test conducted by Symbiosis International University, Pune

CLAT – Common Law Admission Test conducted by The National University of Advanced Legal Studies, Kochi

UGAT – Under Graduate Aptitude Test conducted by All India Management Association, Delhi

IPMAT –Integrated Program in Management Aptitude Test Conducted by IIM, Indore



LEARNING TO EXCEL IN OTHER ARENAS OF LIFE

There's life beyond academics, and ISME is just the kind of place to hone skills and participate in events outside of academic programs in various co-curricular and extra-curricular activities.

Academic Club

The Academic Club organizes guest lectures, visits to industries, business workshops, case study competitions and personality development workshops. These activities enhance the knowledge, awareness and the overall personality of the managers-to-be for the real industry environment.

Social Club

Social Club conducts social events like Teachers' Day, Diwali celebrations, Thanksgiving Day, Christmas and also activities like supporting the terminally-ill cancer patients. Such participation helps in improving leadership skills, emotional quotient and empathy within the individual.

ISME.FIT

The main aim of ISME.FIT is to make its students fit, flexible and strong. ISME is cautious about the health and fitness of its students, and believe in making a better and healthy society for tomorrow. ISME.FIT serves as a platform for the students to develop themselves physically and mentally. The focus of the program is to develop flexibility, strength and endurance among its students.

Literary Club

The Literary Club of ISME nurtures and promotes intellectual growth through creative activities like writing, collage-making, painting, debating and panel discussions. This club manages the ISME blog (blog.isme.in) and the Facebook community of ISME (facebook.com/ismeexcel) that captures the plethora of activities happening on the campus, giving students a platform to showcase their social skills, creativity, talent and leadership qualities.

Entrepreneurship Club

ISME has an e-cell that's the hub for aspiring entrepreneurs; with successful entrepreneurs mentoring students on various aspects succeeding as an entrepreneur.

CSR Club

"Small drops of water make an Ocean". Our little bit can go a long way in making our society inclusive.

Communication Club

Speech Weaver – The Communication Club has been formed to weave the speaking abilities among our students making them orators for life. The objectives of Communication Club are to understand Public Speaking skills/Spoken English skills, analyze the inhibiting factors, apply the 7C's of Communication and integrate the communication skills (verbal/non-verbal). The activities in the club would assist its members in their professional career.

The CSR club aims to sensitize the students about their duties and liabilities towards the community they live in. To bring a positive change in the community they are in should be one of their prime contributions as an integral part of this society. We work towards ensuring an impactful transformation in the targeted area of social support and in developing a sense of empathy and responsibility towards the underprivileged.



"The student activities of various clubs at ISME bring out the best within us, explore our hidden potential and help us work as a team."

- Pranav Kulkarni (2010 - 2012), Consultant, Qatar Financial Centre



GEARING UP FOR THE CORPORATE ENVIRONMENT

The focus at ISME is on preparing students for the corporate world. With 'corporate' at the core of our teaching, there are many activities to prepare future business leaders.

Value Added Term (VAT)

ISME offers an additional and unique mini semester focused to prepare students for the corporate world. The curriculum focuses on soft skills, interview skills, group discussions, interactions with senior management and Six Sigma Green Belt concepts. In short, everything to groom young management graduates. These trainings are beyond the regular academic program which help in transforming students for a smoother transition into the corporate world.

The unique 4-week training program is aimed at preparing students for the Placement Season. The courses offered are:

1. Group Discussions and Mock Interviews
2. Management Techniques Review
3. Global Business Strategy Game by Prof. Arthur Thompson, University of Alabama, USA
4. Advanced Excel Workshops
5. Green Belt Course work certification from KPMG and many other value added programmes

Open corporate culture

ISME encourages and practices an open international corporate culture. This entails an open-door transparent policy with senior faculty members being accessible and professional communication standards maintained.

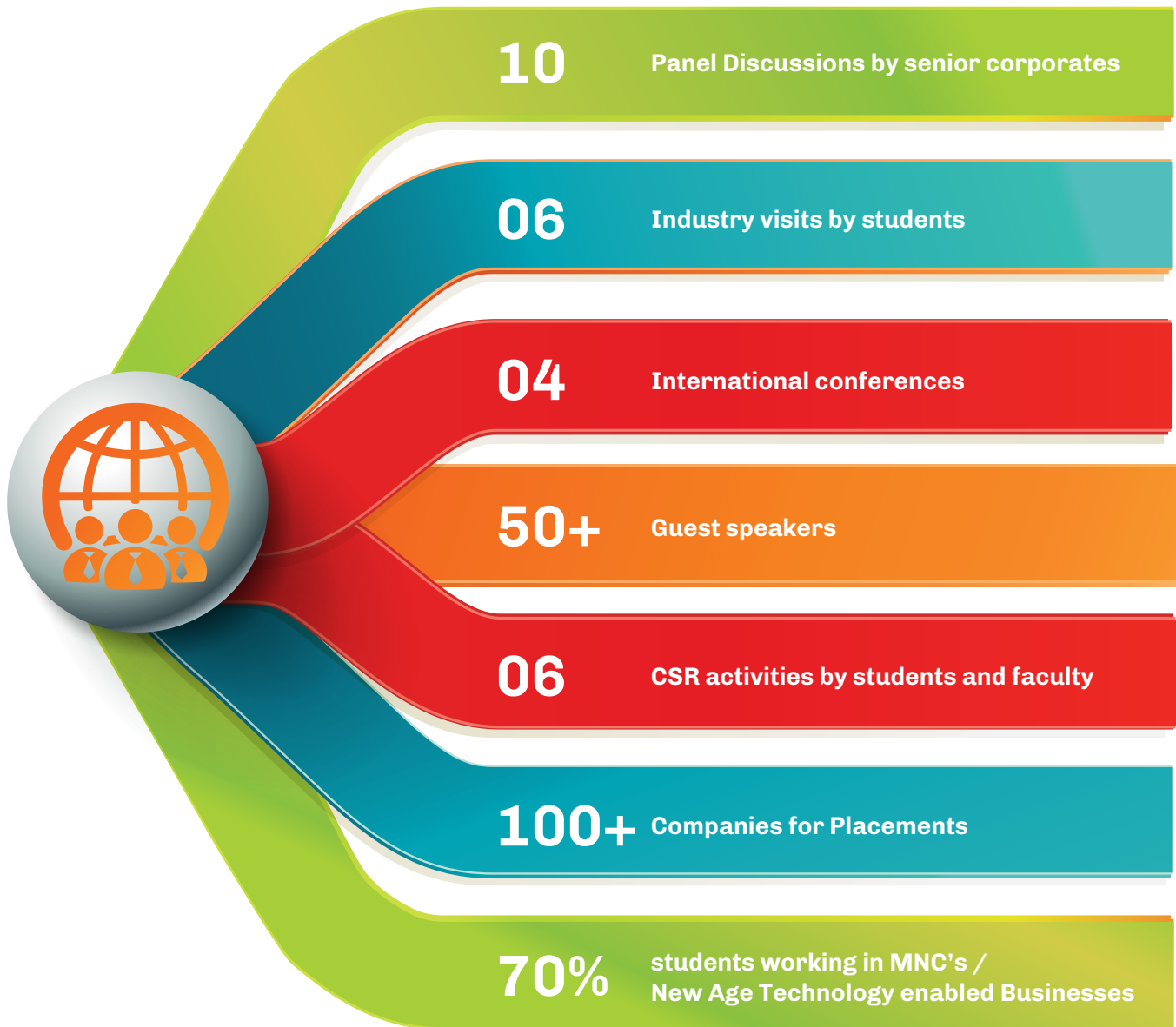
Corporate-like discipline

To get students geared for corporate life, the college follows a calendar that mirrors a corporate calendar in terms of rigour, holidays and on-time deliverables.



The Placement Committee, at ISME, works relentlessly, to bring in some of the renowned names of the corporate world. The placement process, was smooth and unambiguous, for all.

Nikita Banerjee Bose, (Batch -2011), Essar Steel.



Internship handholding

During their internship with an organization, every student has a faculty partner who is associated with a manager in the company. This faculty member helps the student gain the most out of the internship by being an interface between the company's manager and the student.

Managerial skill development

An important part of business success is soft skills. At ISME, students are groomed in time management, leadership, creativity, negotiation skills, business etiquette, etc, as a part of the Managerial Skills Development program.

Industry-focused curriculum

ISME's course content is regularly updated in consultation with corporates to keep students in tune with evolving practices at workplace across disciplines.

Industry interface and visits

Panel discussions and talks from corporate leaders are organized on a regular basis. To give students an insight into corporate culture and how organizations and industries function, about 2 to 3 industry visits are held in every trimester.

OPENING THE DOOR TO A FUTURE OF OPPORTUNITIES

ISME graduates set foot in various domains as soon they pass out of their program, finding their niche in various sectors. Every year there are over 100 companies visiting ISME to recruit our students at various organizational levels. Here's a glimpse of the various sectors and brands where ISME alumni are placed for various job profiles in Marketing , Finance , HR , Analytics & Legal

Financial Services/Other Services



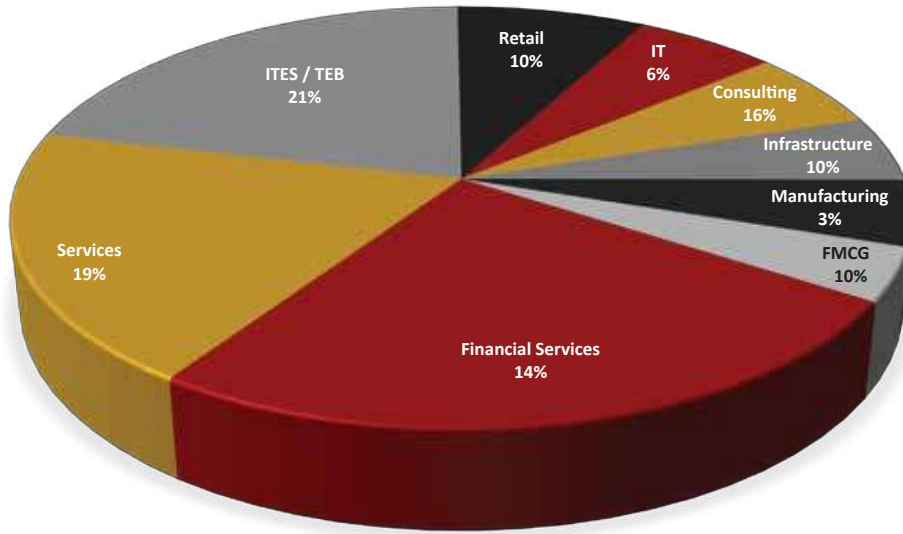
Consulting



FMCG



SECTOR-WISE DISTRIBUTION OF STUDENT PLACEMENTS



IT/ITES/TEB



Retail



Infrastructure



Manufacturing



And many more in every sector.

PROFESSIONAL & INDUSTRY BODIES COLLABORATIONS:



LEARNING ON THE JOB IS LEARNING FOR THE JOB

Management Consulting Center

The Management Consulting Center specializes in high-end management consulting and training. It's a two-decade old organization that has provided consulting services to companies like TCS, Satyam, General Motors, Hindustan Aeronautics Limited, ITI, Lemuir Group, BPL, MICO and many other organizations.

Institutional memberships

ISME is an institutional member of BMA (Bangalore Management Association), NHRD (National HRD Network), BCIC (Bangalore Chamber of Industries and Commerce), NEN (National Entrepreneurship Network) and CII. ISME interacts and works with other members to find suitable opportunities for students.

Interface with the industry

ISME's Career Opportunity Center constantly engages and interacts with the industry to understand market trends such as Analytics and Logistics to create placement opportunities for students. The Centre systematically organizes:

- Panel discussions, workshops, conferences and guest lectures to get students exposed to corporate leaders and industry-best practices.
- Industry visits to familiarize students with various career options.

The Center is proactively involved in exposing students to industry realities and building strong bonds with corporate leaders to facilitate placements.

EXPERIENTIAL LEARNING ALL THE WAY

Summer internships

ISME's Career Opportunity Center helps place first year students as summer interns for 8 to 10 weeks with various corporate and industries. This helps students get their first hands-on industry experience and enables them to decide on their specialization.

Mentoring and counselling

The Career Opportunity Center organizes workshops on resume writing, cover letters, interview skills, job search skills, networking and counselling sessions to help prepare students to develop effective interpersonal and presentation skills. As part of the mentoring program, a small group of students are assigned to a faculty to mentor and counsel them for personal and professional development.

Recruiting activities

The Center organizes on-campus and off-campus recruiting events where companies are invited to participate, share and discuss career opportunities in their organization. Every year there are over 100 companies visiting ISME to recruit our students at various organisational levels. ISME has achieved a 100% placement record since its inception.



CORPORATE LEADERS ADDRESSING ISME STUDENTS

ISME has over 50 industry leaders visiting annually, to enrich students with insights and share their experiences and best practices.



Over 50 industry CXO's visit ISME for interacting with the Students. Some of the distinguished speakers over the last two years have been:



Dr. Ashutosh Sinha
Professor
IIM Lucknow

Topic: "Area of Strategic Management"



Ms Preeja Sreedhar
Leadership Coach
Mu Sigma

Topic: "Workshop on Self-development-Parichay"



Dr. Mathew Manimala
Professor
IIM Bangalore (Ex)

Topic: Education, learning and career competencies"



Mr. Manoj Shenoy
CEO
& T Financial Services

"Indian Economic Indicators, Sector-wise growth last 10 years, Union Budget and its Impact"



Ms. Sandhya George
Senior Manager , Global L&D
Essilor

Topic: "Learning is a Constant Curve"



Kashyap Dalal
Co-founder & Chief Business Officer
Simplilearn

Topic: "Journey of Simplilearn- complete cycle from ideation to funding to current milestones of success"



Mr. S R Vijai
Global Lead- Insurance Domain and
Advisory Group- Wipro

Topic: "An overview of new technologies like analytics, AI, Block chain, and the disruption that these are bringing about in the operating models"



Sanjay Agarwal
Program Director
IBM

Topic: "QTII paper"



Avesh Jha
Senior Vice President HR & OD
HGS

Topic: "Leadership & Organisational Development"



Sanjeeb Das
Associate General Manager
HCL

Topic: "Corporate Readiness and Network Marketing"



Ravi Gowda
CEO
Global Mergers

Topic: "Various Funding options for Entrepreneurship"



Viswanathan Easwaran
Associate Director – Human Resources
Sperdian Technologies

Topic: "Connect on Industry emerging trends on employability"



Shikha Nag
Founder Director
Indian Academy of Public Speaking

Topic: "Showcasing the Best of YOU" Self-Development Workshop



Dr. Sankarshan Basu
Professor of Finance & Accounting
IIM Bangalore

Topic: "Indian Business & Economic Landscape Today and Tomorrow"



Deek Parassinit
Regional Sales Manager - Middle East & South Asia
TCT

Topic: "Leadership and Stress Management"



Pandidurai Durairaj
CEO and Founder
Erflogs

Topic: "Effective business plan presentation to get funding from Investors, with practical approach to become an Entrepreneur"



Dr. Seema Gupta
Professor of Marketing
IIM Bangalore

Topic: "Indian Business & Economic Landscape Today and Tomorrow"



Prof. Dhanushkodi
Professor/ Consultant/ Trainer
Bizcatalyst Consultants (Pvt.) Ltd.

Topic: "Legal Framework for business"



Dr. Joy Varghese
Former Director HR
National Aluminium Company Ltd.

Topic: "MIR"



Sudarshan Purohit
Founder
Better World

Topic: "How to grow fast in career and start managing people than being an individual performer"



T.Srikanth Bhagavat
Managing Director & Principal Advisor
Hexagon Capital

Topic: "Monetary Policy and its effect on business & economy"

RECRUITERS SPEAK

TALENT THAT'S WIDELY ACKNOWLEDGED AND VALUED.

"We are associated with ISME for the last 3 years. We have recruited students for Internship and for full time job positons. The students are hardworking and have exhibited utmost professionalism. We are impressed with the knowledge and skills the students possess. We congratulate ISME for imparting quality education and look forward to long term association"



Ravi Kumar- Head HR Feedback Consulting

"Mu Sigma has a truly fruitful partnership with ISME – we have recruited fantastic talent from ISME who continue to grow in our organization and add tremendous value to our DNA. The work ethic, cultural DNA, quality of education delivered at ISME is helping mould students into leaders, and we look forward to a sustainable partnership with ISME"



Hashir Sitheekh-Head of Founder & CEO office MuSigma

"A key ingredient of a knowledge worker is the ability to think on their feet and the 'fire in the belly' that will keep them driven. The students of ISME have shown that these qualities are part of their working culture both as student (during internship) and as a corporate citizen at IDC."



- Venu Reddy, General Manager, International Data Corporation

"Our relationship with ISME is growing stronger as we pass each year. We appreciate the hard work the institution puts in towards grooming future business leaders who are passionate, competent and ready to take on any challenge ahead. All students have exhibited tremendous commitment to work and have excelled in their portfolios in a very short span of time. We would definitely like to increase our engagement with ISME in the coming years too."



- Suveen S, Deputy General Manager (HR), NxtGen Datacenter and Cloud Technologies Pvt Ltd

"ISME has been of great support for our campus hiring needs, our association has been from 2015 and we have hired students from the PG streams of Marketing & Finance. The overall aspects of candidates from ISME is better than most campuses we visit or hire from. Right from the interview stage and post joining, the students do well. The students and the placement committee are very cooperative during the whole process. We hope for a long-standing professional relationship with this institution and wish the staff and students all the best in all the endeavours."



- Shankar Raman S, Deputy Manager (HR), WNS Global Services (P) Ltd

ON A FUTURE THAT SPEAKS OF THEIR LEARNING AND SUCCESS

Students of ISME have created an identity of success and triumph for themselves across different levels, at some of the best companies. Here's what some of our alumni have to say about their learning at ISME.



"ISME has always been a second home to me since the beginning. The alma mater has always guided me to be a sincere, punctual and hardworking professional. The faculty, infrastructure as well as the facilities (industry visits, guest lectures, and an opportunity to participate in every event) made me grow as a strong individual with a better understanding of the corporate world. It has made me corporate-ready. I have been nurtured as an individual because of the values learnt at ISME."

- Deepika (2014 - 16), Business Analyst, CGI

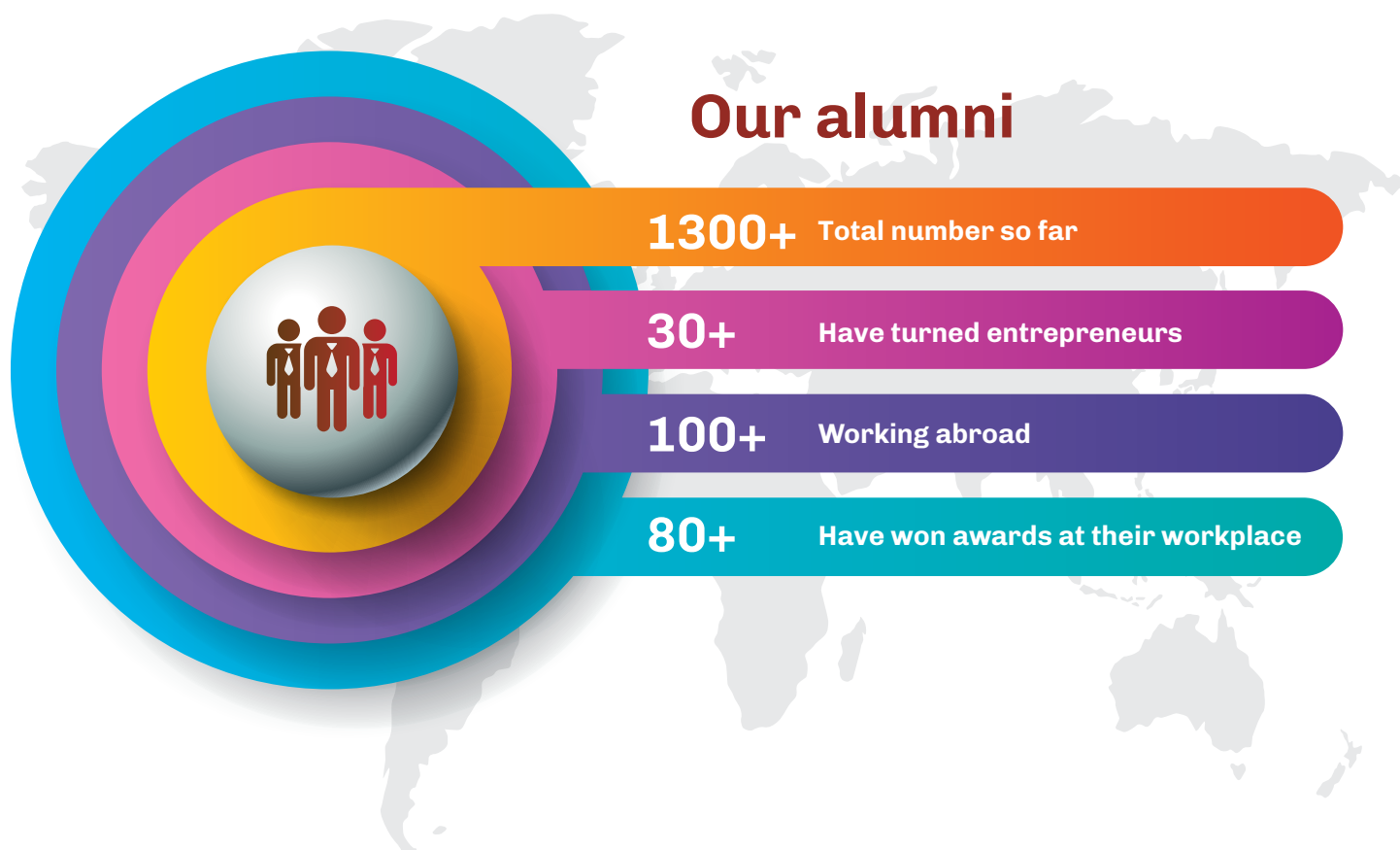


"ISME has imbibed in me a spirit of continuous learning and prepared me to take on any challenge ahead in my professional career. It has provided me with the right exposure and the skill set to compete and keep pace with the market. I joined OnMobile as part of the campus placement and have successfully worked and delivered in multiple roles within India and abroad."

- Utsav Kumar (2007 - 08), National Account Manager, OnMobile Global

Alumni: Excelling in their careers

The name of ISME is being held high by its alumni, many of whom are charting successful careers within the country and abroad – whether it's in being part of an organization in the position they are in, or in looking after the operations of their family-held business. The placement record of all alumni is available on the ISME webpage www.isme.in/placement-record.

































OVER 1300+ ISME ALUMNI WORKING IN GLOBAL COMPANIES

Batch	Name	Current Working Company	Location
2007	RAJENDRA KHATRI	Kuwait Finance House	Kuwait
2007	ABHISHEK MATHUR	Deutsche Bank	Jaipur, Rajasthan
2007	DEVANSHU DARMORA	Nielsen	UAE
2008	ABHILASHA GUPTA	TCS	London
2007	AVINAV TRIGUNAIT	IDC	Singapore
2008	RENUKA	TATA CLiQ	Mumbai
2008	SOMA JAISWAL	K2 Sports	Germany
2009	DEEPAK KUMAR	Imetris Corporation	USA
2009	VINITA RASTOGI	Graydon	UK
2009	MANPREET KAUR	EY	New York
2009	DIVYA SRIVASTAVA	Scotia Bank	Canada
2010	LAXMIPRASAD SATI	Kantar, Researcher-Consumer Practice	UAE
2010	ANKIT SRIVASTAVA	Wipro Promax Analytics Solutions	Australia
2010	SOMNA IYER	Capillary Technologies	Bangalore
2011	RONALD FERNANDES	Capillary Technologies	UAE
2011	SRUTHI.T	Quotient Technology	California
2011	ABILASHA.M	Thomson Reuters	Kanyakumari
2011	SHARMISTHA ROY	Wolf Oil Corporation	Belgium
2012	SHILPI BANERJEE	Wipro	Pune
2012	PRASHANT TIWARI	Bank of America Merrill Lynch	Gurugram
2012	CHETAN GUPTA	Times Inc	Bangalore
2012	RAHUL SINGH	Nestle India Ltd	UP
2013	ANKITA SRIVASTAVA	Thomson Reuters	Bangalore
2013	JAYA PRAKASH VARDHAN	Club Mahindra	Bangalore
2014	AISHI DAS	Allegis Global Solutions	North Carolina, USA
2014	SAIRAMYA ANUMOLU	WeOwn.in	Hyderabad
2014	ANISH M REDDY	Ernst &Young	Mumbai
2016	ALAMBIR SINGH	Mu Sigma Inc	Gurgaon
2016	GANGADEVI SRINIVASA RAO	Capital Float	Ahemdabad
2016	DIPESH KAURANI	Northern Trust Corporation	Hyderabad
2017	AISHWARYA IYER	Schlumberger	Bangalore
2017	BALAJI R	National Bank of Oman	Bangalore
2017	DEEKHYA AGRAWAL	Thomson Reuters	Cuttack
2018	KOLLIMARLA PRATHYUSHA	Cape Gemini	Nagpur
2018	PRASAD B R	Bennett Coleman and Co Ltd	Pune
2018	PRIYANKA GOYAL	WNS Global Services	Sultanate of Oman
2019	CHATTERJEE BISWADEEP SAGARMOY	Flipkart	Bangalore
2019	RAKESH R	BOSCH	Bangalore
2019	RUPENDRA REDDY B	Asian Paints	Bangalore

For more information visit <https://www.isme.in/placement-record/>

EXCELLENT PLACEMENTS (2019) IN TOP MNCS

					
AISHWARYA OJHA TIMIOS West Bengal	SALMA KHAN BlackBuck Bihar	AKSHITA ARORA CERRID SOLUTIONS HIMACHAL PRADESH	AMAN GUPTA BOSCH Uttar Pradesh	ARUN SINGH RATHORE KOTAK Uttar Pradesh	AMILTHAN G EXPERINZTRAK Tamilnadu
					
ANSHUMAN BATA Odisha	BANDI LAKSHMI ANJALI WNS Andhra Pradesh	BAPI RAKSHIT Asian Paints Jharkhand	BALKIRAT KAUR MU Sigma Punjab	BEDANTA MADHA GOGOI GroupM Karnataka	DEEP DEY RANDSTAD Bihar
					
HARMAN SINGH Monster.com Odisha	NDRASISH DAS Asian Paints West Bengal	JAYESH SHARMA MU Sigma Rajasthan	JEEBAN SINGH RAWAT Aon Consulting Uttarakhand	KANITI TIRUMALA SRINIVAS OYE SPACE Andhra Pradesh	KUNAL MISHRA Object Win Telangana
					
NAIR SANAL SURESH Aon Consulting Maharashtra	S. GAGANDEEP SINGH CHADHA Amazon Uttarakhand	SUSHOVIT ROUT Morgan Stanley Odisha	RAVI CHANDR SONI Neuvant Technology Jharkhand	SIDDHARTHA SARMA NextGen Haryana	SOURAV SINGH NextGen West Bengal
					
SHUBHIKA VYAS MU Sigma Rajasthan	SUBHASHREE SAHOO IDC Odisha	TWINKLE GOYAL PWC Punjab	ZUBER AHMED Flipkart Karnataka	SANTOSH PATHAK ObjectWin Madya Pradesh	K SAURABH RAO Infosys Maharashtra

And Many More...

STUDENT DIVERSITY

ISME is like a congregation of Indian states at one place, with students from almost every region of the country arriving to gear up for their future. Life here is a blend of many backgrounds and cultures, with the stage set for a constant exchange of customs, traditions and cuisines, the air and mood is always of bonhomie, oneness and definitely fun.



"ISME is a melting pot of various cultures as students represent over 20 states. I have had the best moments of life in the ISME hostel."

**- Md Shadab Alam (2009-2010),
Business Development Manager, Flipkart.com**



"Hostel rooms are spacious and facilities are very good. It is one of the best places which makes one feel perfectly at home."

**- Shweta Malviya (2014-2016),
Executive Data Science, Nielsen**



Cafeteria

The spacious campus has a cafeteria with a magnificent view of the amphitheatre. Apart from being a favourite hang-out for social interactions, the canteen provides homely, healthy and hygienic food.

Hostel

ISME has a modern on-campus residence for men and women. It features an open-air amphitheater, basketball and other sporting facilities with round-the-clock security. The entire hostel is Wi-Fi-enabled for uninterrupted learning environment outside the class.

Hot/Cold Water • Pollution-free atmosphere • North and South Indian veg food • 24/7 CCTV Monitoring • RO filtered drinking water • Spacious playground • Ragging-free campus • 24/7 security • Separate Recreational Room with TV • Volley Ball Court

 **ANNEX ACADEMIC
BLOCK AND HOSTEL**



BANGALORE: A MELTING POT OF IDEAS, THE HUB OF OPPORTUNITIES

There are many reasons that make Bangalore a city to flock to and attracts young and aspiring professionals from across the world.

Bangalore, also known as 'the Silicon Valley of India', 'the IT Hub of India', 'the Startup Capital of India', is always welcoming to anything that's innovative. It has made a place for itself in the 'top 10 preferred entrepreneurial destinations of the world' and has the highest job potential in India.

Bangalore has a pleasant weather throughout the year. The city is a melting pot of cultures, lifestyles, cuisines and ideas that usher in progress. Bangalore is a fun place for youngsters with amazing spread of places to pursue interests like poetry, theatre, art, literature and a lot more.





WELCOMING THOSE WITH THE DESIRE TO GO PLACES

ISME takes great pride in admitting students from over 20 states every year. This diverse environment helps in nurturing and enriching students, who get individual attention due to our excellent faculty-student ratio. Well-designed curriculum and practical approach towards the courses boosts the energy levels of the students. Students are transformed into smart, confident individuals ready to take on the challenges of the corporate world and succeed.

We look forward to meeting you and welcoming you to ISME.

Pallavi Jain

Director, Admissions,
HRM, Wharton School of Business, USA



**PROGRAMS
AND ELECTIVES**

Campus:

International School of Management Excellence,
Sy. No. 88, Chembanahalli, Near Dommasandra
Circle, Sarjapur Road, Bangalore - 562 125,
Karnataka, India.

Corporate Office:

International School of Management Excellence,
CAP 1, EOIZ, Export Promotion Industrial Park,
Near ITPL, Whitefield, Bangalore - 560 066,
Karnataka, India.

WhatsApp: +91- 97417 77081

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<https://www.linkedin.com/school/ismebangalore>